

LA PRENSA TEXAS

SAN ANTONIO'S HISPANIC FAMILY OWNED NEWSPAPER

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Empresaria – Empresario

Adelita's March to Food Fame



By Dr. Ricardo Romo

The Canción Cannibal Cabaret Premieres at Guadalupe Theatre this Thursday



By Juan Tejeda

Just a Thought
How to be an Entrepreneur



By Steve Walker

Serie empatada en Veteranos
Cachorros de Nava serán Patrocinados por Chema Martínez



Por Sendero Deportivo

Minorities Dominate Small Business
Seven Steps to Improve Your Business



By Isa Fernández

LA PRENSA TEXAS

This grass roots publication is the life source for a community that is not easily afforded viable access to diverse and accessible media. San Antonio and the surrounding counties have become accustomed to relevant news brought to them in both English and Spanish since 1913.

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The vision is a vibrant Westside community where people want to live, work, and visit.

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Let's Talk About it...

What San Antonio is Known For

By Yvette Tello

I read an article that says San Antonio is known for the San Antonio Spurs, the Alamo, great Tex-Mex food, the River Walk, a notable heavy metal and hardcore music scene, SeaWorld, its sizable military presence, and Cornerstone Church (John Hagee). What else do you think San Antonio should be known for? Let's talk about it....

Chris Jones:

"Big Red and Barbacoa. The Missions."

Ismael Alatorre:

"Mariachi."

Rudy Rocamontes Jr:

"It's also known for John M. Wilkins."

Mari Medellin:

"Largest Cowboy Boots (northstar)"

Eric Tello:

"I'll tell you what it is known for in Canada: JAZZ MUSIC OF ALL THINGS! There's a segment on the jazz station called river city jazz that comes on every Saturday evening."



Mary Svetlik Watkins:

"Friendly people. Having lived in other places, the friendliness and acceptance of diversity is unlike anything else."

Santiago Tello:

"San Fernando Cathedral"

Gilbert Dimas Jr:

"Steers and Queers"

Joseph Martinez :

"SA should be known for bringing in more industry, big-name corporations. Take a close look at notables in the city."

Simon Gomez:

"For having 17 churches without priests."

Stefani Shamloo:

"Changes. A land of opportunities. Culture. Diversity"

Pauline Barrera:

"The Indian off 410"

Ricky Vidaurri Lopez:

"The Ghost Tracks"

Monica Acosta-Zamora:

"My grandparents lived and 1st cousins live in San Antonio, Texas. Many of the few Raza Unida Party members I know still living, live there as well!"

Sandra Luna Perez:

"We are known for our Fiesta, River Parade and El Mercado."

Rosa Mendez :

"Military City, Fiesta, tacos, pan dulce, Mexican candies, tamales, rodeo, and that fact that we find any excuse to party, oh almost forgot The Margaritas"

Robin S Tello:

" For having military and veterans. God bless our military and vets!!!"

Iris Noemi Perez Reyes:

"For the diversity of people and culture that makes us one and equal."

LA PRENSA TEXAS
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About the Cover Artist

Armando Sanchez

By Dr. Ricardo Romo

Armando's Sanchez' "Romo's Quality Food Store" was completed over ten years ago when Sanchez was engaged in painting oil and watercolor images of small businesses of San Antonio's Westside. The Romo store image is from a 1949 photograph of the store on Guadalupe Street. Sanchez's other paintings included grocery stores, ice houses, taverns, and bakeries owned by San Antonio Mexican Americans.

Armando grew up loving to draw and sketch and recalls that as a child in elementary school his teachers would ask him to use his drawing skills for holiday events.

The family left their Southside home in the mid-1950s when his father, a skilled mechanic, found a job at the Ford Motor Company in Detroit, Michigan. To supplement the family income, Armando and his siblings worked in the fields picking crops.

After three years in Michigan, Armando returned home and enrolled at Burbank High School. One teacher noticed his art skills, in particular, his excellent lettering, and suggested that Ar-

mando work in the design and creative arts field.

Sanchez left high school before his senior year and took a job at a local sign shop. Not satisfied with just his lettering skills, he taught himself to draw and paint, gaining skills to begin painting murals in bars and restaurants. In the early 1970s, he met Jorge Cortez and Lionel Sosa who helped shape and influence his development as a painter.

In the early 1960s, Sanchez accepted a position with Randolph Air Force Base. At Randolph, he was assigned the task of painting portraits of the commanders as well as creating paintings of the aircraft for the Commander's Headquarters.

He left the Randolph Base position to work with the public relations firm owned by Lionel Sosa. While working for the Sosa firm, he met Jorge Cortez, then CEO of Mi Tierra Restaurant, and began a lifelong friendship with him.

In 1970 Cortez commissioned Sanchez to paint a Zapata portrait which became the icon for the restaurant.

Sanchez's Zapata image graces the aprons and tee shirts at Mi Tierra which are

sold in the thousands annually.

Sanchez is best known as a watercolorist, but his outdoor and indoor murals at Mi Tierra and Pico de Gallo are highly admired by the San Antonio community.

One prominent mural at Pico de Gallo features the famous Mexican singer Jorge Negrete. An indoor mural at the same restaurant is dedicated to the Rosie Castro family and also captures more than one hundred prominent San Antonio personalities.

Today Sanchez teaches art in his home studio and continues to paint murals with historical themes. His colorful watercolor portraits are especially popular in many restaurants around San Antonio.



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EMPRESARIA

Adelita's March to Food Fame

By Dr. Ricardo Romo

Adelita Tamales and Tortilla Factory first opened its doors for business in San Antonio's Westside in 1938. Since its founding by Roberto and Beatrice Borrego, the food business has been passed on to second and third generations of Borregos. Adelita, which survived a U.S. economic depression, recessions, Westside urbanization, and changes in food tastes, is a symbol of our Mexican culinary culture in San Antonio and an institution on the Westside.

I. The Origin of Corn and Flour Tortillas

Research by historians and anthropologists reveal much about the origins of some of our most common dishes in the Southwest. According to the earliest reports, tortillas were prepared in Mexico long before Hernan Cortes conquered the Aztecs and subsequently established Mexico as a colony of Spain.

When Cortes landed in Vera Cruz in 1519, he burned his ships and marched toward the Azteca capital without any provisions. On their march, Spaniards quickly adapted to indigenous foods, such as fruits, vegetables, tortillas, avocados, chilies, nopalitos, and beans. When

Cortes' soldiers entered the Aztec capital they discovered a nobility that ate exotic foods, including turkey, fish, ants, grasshoppers, and deer



Beatrice Borrego

meat.

The commoners ate two times a day and seldom ate meat. But nobility and commoners shared one food, maize or corn. Historian Scott M. Rank writes that most often the commoners' breakfast included maize porridge, chilies, tortillas, beans and hot sauce. In the middle of the afternoon they consumed more tortillas, but added tamales and a casserole of squash and tomatoes.

Spaniards introduced wheat bread, cattle, hogs, grapes, and many other fruits and vegetables to the Americas. The Spaniards encouraged the indigenous people

to utilize wheat flour to make flour tortillas, which the Europeans seemed to prefer over corn. Mexican food that we know today is a hybrid of European and New World cultures. Tamales which may have included turkey or deer meat in ancient Mexico evolved into tamales made from pork or chicken in modern times.

Adan Medrano writes in *Truly Texas Mexican: A Native Culinary Heritage* in Recipes that "Over thousands of years, Native Americans in what is now Texas passed down their ways of roasting, boiling, steaming, salting,



Roberto Borrego, Sr.

drying, grinding, and blending." At Olmos Dam in San Antonio, only a few miles from the masa (corn) grinders of Adelita, Medrano notes that archaeologists found evidence of earth ovens from more than 4,000 years ago.

II. Tortillas in Modern San Antonio

There has never been a time when tortillas were not a part of Robert Borrego Jr.'s life. When he was born in 1931, his father, Roberto Borrego, Sr., worked for La Vencedora Tortilla, a San Antonio company owned by Rafael Velasco.

Borrego, Sr. learned the

tamale and tortilla food business from Rafael Velasco. Velasco is credited with introducing automation to tortilla making in Texas in 1925, thus making it possible to prepare tortillas by the thousands daily. Mr. Borrego noted that the machinery had been bought in from Mexico.

Roberto Borrego, Sr. founded El Popo Tortillas in 1938, in the midst of the Great Depression. In San Antonio, hundreds of businesses were closing and many of the unemployed would have never considered starting a new business. Roberto Borrego and his wife Beatrice started

EMPRESARIO

El Popo Tortillas together and recently their son and grandson proudly showed me the ledger from the first week of sales in 1938, a total of \$8.00. Their store was on Leon and Houston, directly across from the Missouri Pacific train station.

At age 88, Robert Borrego still drives to work at the Adelita store on Fresno Street six days of the week, alongside his grandson R. Anthony Borrego, IV who is the General Manager of the food company.

I grew up in my parent's grocery store on Guadalupe Street, which my parents ran from 1945 to 1970, and I remember Robert Borrego delivering El Popo tortillas to our store in the 1950s. Borrego, a 1950 Tech High School graduate, started with the original company and helped his parents run the business until 1980.

In the early years, El Popo had a fleet of delivery trucks and their customers were scattered all over the city. They were especially active in the Westside, where before the advent of supermarkets, small grocery stores dotted the major streets. Robert Borrego branched off in 1980 to start Adelita Tamales and Tortilla Factory. El Popo, which was sold in the 1980s, did not survive. But Adelita, under Robert Borrego and his grandson R. Anthony Borrego, IV, continued the family tradition. Anthony Borrego, a graduate of the University of Houston



Robert Borrego, Jr. with grandson, R. Anthony Borrego, IV

Hotel and Restaurant Management program chose to come home to work in the family food business.

The business of making tortillas in a city that consumes more than several million a year is complex and challenging. R. Anthony Borrego, IV confirmed that they manufacture more than 150,000 corn and flour tortillas a week. But Adelita foods are more than a tortilla factory. The business produces a significant number of tamales and corn chips daily.

Small businesses do not advertise much and depend greatly on word of mouth and customer loyalty for sustainability. Few small businesses in San Antonio can count on customer loyalty for 70 years, as in the case of Rosemary Kowalski and

the RK Group. Borrego remembers that Kowalski first started buying tortillas from the Borrego family when she opened a small diner on Zarzamora Street in the late 1940s. Today, her company, the RK Group, continues to buy food from Adelita.

If you have ever been to a Spurs game, a concert at the ATT, or an S.A. Rodeo event, you have seen or eaten food prepared by the Adelita company. For the Spurs, the Adelita company prepares special black and silver tortilla chips. At Fiesta San Antonio in 2019, Adelita offered chips with confetti colors.

On any given day, Adelita cooks 24,000 flour and corn tortillas. Their production over a month exceeds 600,000 tortillas, not

counting tamales and other food products. During the Christmas holidays, they sell as many as 2,500 tamales in a day.

Adelita is famous in San Antonio not just for its tortillas, chips, and tamales, but also for its barbacoa. Barbacoa, as an article in *Palate: Food and Culture of the South* explain, is not at all like barbecue brisket. Local writer Edmund Tijerina expanded on the way Mexican barbacoa is prepared and its popularity. Adelita uses only cow cheeks which are steamed for six hours in the early mornings and sold principally on Saturdays and Sundays as their signature barbacoa.

On any given weekend customers line up early in front of the Adelita store for

the freshly cooked barbacoa. More than 1,500 pounds of this specialty meat is sold on most weekends. Once inside the store, customers often take a moment to look over the many awards that Adelita Tamales and Tortilla Factory has won.

There are more than 44,000 Hispanic small businesses in San Antonio, and only a handful have been in business since the Great Depression. Over many Christmas holidays, my family has eaten tamales prepared by the Borregos. We remain great admirers of their hard work, persistence, and excellent traditional Mexican dishes. In addition, they serve as mindful keepers of our Mexican food heritage.

La industria de Gas Natural y Petróleo

en Estados Unidos está Contratando y Construyendo con Base en la Diversidad

Por: Mike Sommers

La economía está en auge, pero eso no significa que todo sea fácil para las familias estadounidenses. Los costos de los artículos de primera necesidad del hogar continúan aumentando: los gastos de atención médica aumentaron un 73% en 10 años, los costos de educación aumentaron un 58% y las facturas de alimentos aumentaron en un 26%.

Hay una excepción importante: los costos de la energía. Los gastos de energía de los hogares han bajado un 10.5%, y los estadounidenses ahorraron \$300 mil millones en 2016 en comparación con 2010. En 2011 se destacaba en los titulares de los medios de comunicación “\$4, El precio del combustible podría estar aquí para quedarse”. Con Estados Unidos ahora liderando la producción de gas natural y petróleo a nivel global, las familias disfrutaban de ahorros en sus facturas de servicios públicos y en la carga de combustibles, ahorros que les ayudan a pagar otras facturas que siguen siendo más caras.

Para un número creciente de trabajadores estadounidenses, la industria estadounidense del gas natural y el petróleo no solo significa cuentas más bajas, sino también salarios más altos.

Un informe de Bloomberg en 2018 calificó a la industria como “la mejor apuesta para los trabajadores de los EE. UU.” gracias a su “capacidad de pago”, con niveles salariales que “superaron a todos los sectores, inclui-

dos los servicios públicos, la tecnología y la atención médica” en las clasificaciones recientes. Los empleos en estaciones de servicio no comerciales en la industria del gas natural y el petróleo pagan un salario anual promedio de más de \$100,000, casi \$ 50,000 más que el promedio de los EE. UU. Los estudios demuestran que los trabajadores de la industria del gas natural y el petróleo ganan más en todos los niveles de la cadena de valor de la industria no importando títulos educativos, grupo étnico, género, raza o tipo de empleo realizado.

La diversidad de oportunidades profesionales significa que hay algo para todos: abarcando variedad de campos y niveles educativos. Como geólogos, ingenieros, operadores de equipos de perforación, soldadores, electricistas, profesionales de las comunicaciones, conductores de camiones, consultores ambientales, analistas de negocios, técnicos en computación, entre otros.

Y las oportunidades están creciendo. La industria apoya a 10.3 millones de empleos directos en la industria de gas natural y petróleo en los EE. UU. y 2.7 millones de empleos indirectos. Considerando que un 40% o más de la base de trabajadores de la industria se jubilará para el 2035, nunca ha habido un mejor momento para unirse a la fuerza laboral de la industria energética. Estudios proyectan que se ofertarán 1.9 millones de empleos durante ese periodo

en las industrias de petróleo, gas natural y petroquímica, considerando que el 38% del total proyectado aproximadamente 707,000 empleos serán ocupados por la comunidad hispana y afroamericana.

Consideramos que el número es un piso, no un techo. Una de nuestras principales prioridades como industria es construir una fuerza laboral más diversa y asegurar que estas oportunidades lleguen a todas las comunidades.

Una de las barreras más grandes que nuestra investigación ha identificado es la falta de conocimiento sobre las oportunidades en nuestra industria. Nos estamos asociando con varias organizaciones para cambiar eso. A través de esfuerzos coordinados con grupos como la Fundación de Congresistas Afroamericanos (Congressional Black Caucus Foundation), el Instituto de Congresistas Hispanos (Congressional Hispanic Caucus Institute), el Centro Nacional para el Desarrollo Empresarial Nativo Americano (National Center for American Indian Enterprise Development), la Sociedad de Ingenieros Profesionales Hispanos (Society of Hispanic Professional Engineers) entre otros, trabajamos para dar a conocer las oportunidades de empleo en la industria.

Estamos construyendo – Para poder mantener el ritmo record en producción de energía, estamos trabajando en la construcción de



tuberías así como en toda la infraestructura necesaria para hacer llegar energía accesible a hogares y negocios. Mediante lo cual se pueden respaldar más de 1 millón de empleos por año. Eso significa que los trabajadores de la construcción, soldadores, instaladores de tuberías nos encontramos en constante capacitación junto con los sindicatos nacionales para ser los mejores en lo que hacemos.

La industria también necesita trabajadores con experiencia en los campos de ciencia, tecnología, ingeniería y matemáticas. En coordinación con estas organizaciones y muchas más, las compañías en la industria de energía patrocinan y participan en ferias de empleo, laboratorios educativos-prácticos, ferias de ciencias y capacitación de profesores.

Si bien, las oportunidades en la industria energética para todos son grandiosas, no se trata solo del dinero. Los profesionales de la industria energética en Estados Unidos forman parte de una industria que alimenta la economía y mejora la vida diaria. Es una industria de innovadores, que no solo lidera

el mundo en la producción de gas natural y petróleo, sino que también desarrolla las tecnologías que hacen que nuestro aire sea más limpio. Estados Unidos es líder mundial en la reducción de emisiones de carbono, gracias principalmente a la producción de gas natural limpio. Los combustibles más limpios y otros avances han ayudado a impulsar las emisiones combinadas de los contaminantes primarios del aire en un 73% desde 1970, mientras que el uso de energía y las millas de los vehículos han aumentado.

Construir un futuro mejor requiere energía, y la formación de la mejor fuerza laboral es fundamental para continuar brindando los beneficios a las familias de los EE. UU. Al trabajar con nuestros socios en las comunidades hispanas y afroamericanas, la industria de gas natural y petróleo de Estados Unidos está enfocada en ampliar las oportunidades y lograr un entorno incluyente donde todos puedan hacer su mejor trabajo, sin importar su género, raza, religión, edad u origen lo cual hará que nuestra fuerza laboral sea aún más fuerte.

NON-PROFIT HIGHLIGHT

Abode Hosts National Conference On Non-medical Homes That Care For The Dying

By: Nancy Cook-Monroe

Abode Contemplative Care for the Dying, a non-medical home for individuals at the end of life in San Antonio, will host the Omega Home Network's annual conference June 24-26 at the San Antonio Marriott Rivercenter Hotel. The Omega Home Network (OHN) is a national membership organization that promotes the development of community homes for dying people who otherwise would lack care.

OHN's members represent 26 such homes throughout the United States, with 30 more in planning stages. Several factors are driving their growth: Families today are far-flung, therefore people in their final months and weeks of life are often alone and unable to care for themselves. While insurance pays for the hospice benefit, this benefit does not include housing. Increasingly, even with the hospice benefit paying for care, individuals do not have a place to live or someone to care for them at end-of-life.

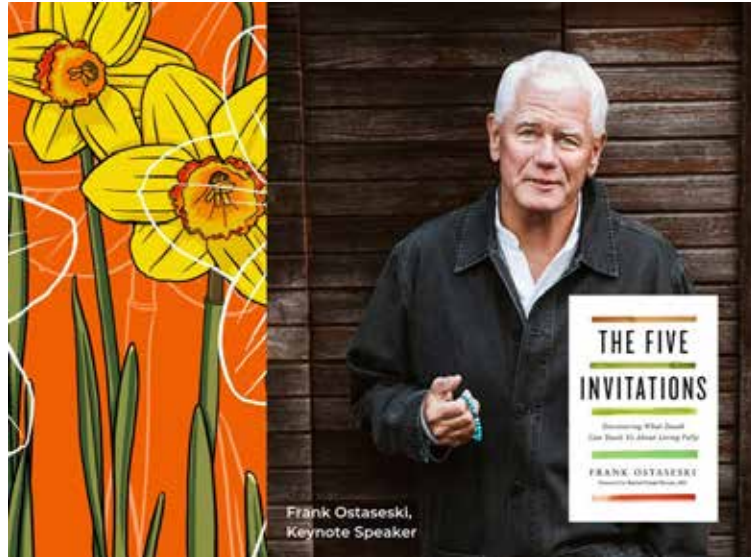
The dynamic will accelerate as 10,000 Baby Boomers a day are turning 65. With diminishing geriatric training nationwide, the healthcare system and social services are unprepared to care for elders as they eventually enter their final phase of life.

Homes offering compassionate care also reflect a growing shift in attitude about death, choosing quality of life as it wanes over medical attempts to prolong it.

The conference keynote speaker is Frank Ostaseski, a pioneer in end-of-life care and

author of the top-selling book "The Five Invitations: Discovering What Death Can Teach Us About Living Fully." He was co-founder in 1987 of the Zen Hospice Project, the first Buddhist hospice in America. Oprah Winfrey has featured him and Bill Moyers included his work in his PBS series "On Our Own Terms." In 2001 the Dalai Lama honored Ostaseski for his years of compassionate service.

Tickets to the conference (\$150-\$250) and individual tickets for Ostaseski's presentation (\$45) are available at



Frank Ostaseski,
Keynote Speaker

abodehome.org/events#.

Conference topics cover a gamut of homes' needs from mindfulness to risk management, building compassion to crisis communication, the art of challenging conversations to fundraising. Particularly timely, and relevant in San Antonio with its large military and Hispanic populations, is "The Impact of Military Culture on Veterans' End of Life Journeys" as well as one on issues

of diversity and inclusion.

The conference theme, "Can You Hear the Flowers? Planting the Seeds of Awareness," refers to a guest at Abode who, in her final moments, asked if those caring for her could hear the flowers. The conference also will explore how homes in this developing movement can best plant seeds of awareness in their communities.

The complete agenda and registration can be found at abodehome.org/events#. In whatever stages of interest or home development, all are invited to attend.



ABODE Is The Only Non-profit, Non-medical Home In San Antonio To Specialize In Caring For People At End-of-life. They Recognize Dying Is A Spiritual Experience. They Are Not A Hospice Though They Work With Most Hospices In The Area. ABODE Is a place to live when there is no place to live. They offer care when care cannot be provided the way it was before.

Mission

ABODE is home.

They offer compassionate, interfaith and spiritual care in a contemplative community so those who are dying leave this world with dignity and grace. They teach the art of contemplative living and dying.

Vision

To live in a world where death is not feared, and we live fully until we die.

Values

Embrace and accept those who enter ABODE. Foster joy and honor the sacredness of living and dying. Serve and support others and ourselves through tenderness and compassion. Invite opportunities for listening and learning, for growth and healing. Awaken hope, trust and awareness. Attend to the dignity and spirit which permeate each moment. Inspire care and attention to words and actions

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NOTICIA PUBLICA

COMISIÓN DE CALIDAD AMBIENTAL DE TEXAS

AVISO DE SOLICITUD Y DECISIÓN PRELIMINAR PARA UN PERMISO DE CALIDAD DE AIRE PERMISO DE CALIDAD DE AIRE NÚM. 155691

SOLICITUD Y DECISIÓN PRELIMINAR. Ameresco Inc., 101 Constitution Avenue Northwest, Suite 525, Washington, District of Columbia 20001-2133 ha solicitado de la Comisión de Calidad Ambiental de Texas (TCEQ por sus siglas en ingles) el Permiso de Calidad de Aire Número 155691 para autorizar la construcción de a dos 2-megavatios motores de pico de gas natural con el JBSA Peaking Units en Joint Base San Antonio-Lackland, aproximadamente 1.000 pies al sureste de la intersección de Springvale Drive y Valley Hi Drive, San Antonio, , condado de Bexar County, Texas 78236. Esta solicitud se presentó a la TCEQ el 19 de febrero de 2019. La instalación propuesta . va a emitir los siguientes contaminantes atmosféricos: monóxido de carbono, contaminantes atmosféricos peligrosos, óxidos de nitrógeno, compuestos orgánicos, material particulado menor a 10 micrómetros de diámetro y menor a 2.5 micrómetros and dióxido de azufre. El director ejecutivo de la TCEQ ha concluido la revisión técnica de la solicitud y ha preparado un permiso preliminar, el cual si es aprobado, establecerá las condiciones debajo de las cuales el sitio deberá operar. El director ejecutivo a hecho la decisión preliminar de otorgar este permiso. La solicitud del permiso, la decisión preliminar del director ejecutivo, y el permiso preliminar estarán disponibles para ser revisados y copiados en la Oficina de la TCEQ y en la oficina central de la TCEQ, la oficina regional de la TCEQ en San Antonio y 14250 Judson Road, San Antonio, Condado de Bexar, Texas. Los archivos del cumplimiento de la leyes de la facilidad, si existen, están disponibles para la revisión del público en la Oficina Regional de San Antonio de la TCEQ.

COMENTARIOS PÚBLICOS/REUNION PÚBLICA.

Usted puede presentar comentarios públicos o solicitar una reunión pública sobre esta solicitud. El propósito de la reunión pública es el proveer la oportunidad de someter comentarios o hacer preguntas sobre esta solicitud. La TCEQ tendrá una reunión pública si el director ejecutivo determina que hay suficiente interés de parte del público en esta solicitud o si es solicitada por un legislador local. Una reunión pública no es una audiencia de caso impugnado. **Puede enviar comentarios públicos adicionales por escrito dentro de los 30 días posteriores a la fecha de publicación periódica de este aviso en la forma establecida en el CONTACTO E INFORMACIÓN DE LA AGENCIA que se encuentra en el párrafo a continuación.**

RESPUESTA A LOS COMENTARIOS PÚBLICOS Y ACCIÓN DEL DIRECTOR EJECUTIVO. Después del plazo final para someter comen-

tarios públicos posteriores el director ejecutivo considerará los comentarios y preparará una respuesta a todos los comentarios públicos relevantes y materiales o significativos. Porque no se han recibido peticiones para una audiencia de caso impugnado, el director ejecutivo aprobará la solicitud para este permiso. **La respuesta a los comentarios, junto con la decisión del director ejecutivo sobre la solicitud, será entonces enviada por correo a todos aquellos que hallan sometido comentarios públicos o que están en la lista de correo de esta solicitud, y será puesta electrónicamente en la Base Integrada de Datos de los Comisionados.**

DISPONIBILIDAD ELECTRÓNICA DE INFORMACIÓN. Por medio del sitio web de la Comisión, en la página www.tceq.state.texas/goto/cid, se pueden obtener los siguientes documentos: la respuesta del director ejecutivo a los comentarios y la decisión final sobre esta solicitud. Una vez que usted haya obtenido acceso a la Base de Datos Integrada de los Comisionados (en inglés. Commissioners' Integrated Database, o CID) usando el enlace de arriba, favor de poner el número de permiso de esta solicitud, el cual se encuentra en la parte superior de este aviso. Este enlace a un mapa electrónico de la ubicación general del sitio o de la instalación es proporcionado como una cortesía y no es parte de la solicitud o del aviso. Para la ubicación exacta, consulte la solicitud. <http://www.tceq.texas.gov/assets/public/hb610/index.html?lat=29.380833&lng=-98.633333&zoom=13&type=r>.

LISTA PARA ENVÍO DE CORREO. Usted puede solicitar ser incluido en una lista de correo para recibir información adicional con respecto a esta solicitud. Para ser incluido en una lista de correo, envíe su petición a la Oficina del Secretario Oficial a la dirección que se encuentra a continuación en el párrafo titulado "Información."

INFORMACIÓN. Los comentarios públicos se debe presentar a la Oficina del Secretario Oficial, MC-105, TCEQ, P.O. Box 13087, Austin, Texas 78711-3087, o por el Internet al www14.tceq.texas.gov/epic/eComment/ cualquier información de contacto que proporcione, incluyendo su nombre, número de teléfono, dirección de correo electrónico y dirección física, se agregará al registro público de la agencia. Para mayor información sobre esta solicitud para permiso o el proceso para permisos, por favor llame a la TCEQ sin cobro al Programa de Educación Pública de la TCEQ, al 1-800-687-4040. Más información puede ser obtenida de Ameresco, Inc. en la dirección en el primer párrafo o llamando a Sr. Joseph Vitella al (443) 832-5965.

Serie empatada en Veteranos

Cachorros de Nava serán Patrocinados por Chema Martínez

Por Sendero Deportivo

La serie de gran final en el playoff 2019 de Liga Potranco, fue empatada por el subcampeón Red Sox de Pedro Espinoza, que se cobró venganza derrotando al campeón Broncos de Reynosa SA de Linda y Roberto Garza.

Red Sox con José Espinoza en la lomita de los disparos, con pizarra de 12 a 6 carreras, superó la derrota que Broncos le propino con marcador de 14-4. Espinoza, traía clavada la espina y le pidió la pelota a su papá (Pedro), para ser él quien pudiera lograr detener la artillería rival.

La derrota fue para el lanzador abridor derecho Hilario Álvarez, quien fue relevado por Óscar (Giro) Rodríguez, Hugo Méndez y Doug Rosine.

“El tercer partido vamos a comenzar con el pitcher estelar Chris Lee (campeón lanzador con marca de 5-0). José Espinoza, nos sacó del hoyo, ahora iremos con todo y lograr el campeonato, ya para nada deseamos seguir siendo el subcampeón”, dijo Espinoza, quien tiene dos subcampeonatos consecutivos en serie de playoffs en Liga Veteranos Potranco.

“Fue un buen partido. En el tercero seguiremos con nuestro plan en la ofensiva y defensiva. Red Sox hizo lo suyo empatando la serie. No tenemos presión, somos el campeón y así seguiremos defendiendo el banderín”, dijo Garza. El tercer partido se jugará el sábado 22 de junio en el campo 1, a las 11 a.m.

En la liga abierta dominical, los resultados fueron los siguientes. Broncos 13 a 2 ante Leones, con pitcheo de



Jorge González, quien llevaba el partido lanzando perfecto hasta el último capítulo, donde por errores le anotaron las dos carreras. La señora Linda Garza, presidenta de Broncos, logró fichar al beisbolista internacional Guillermo Colón, nativo de San Pedro de Macoris, República Dominicana, quien jugó la tercer base, y además será incluido en la rotación de pitcheo.

Águilas derrotó 4-3 a Mineros. Highsox 13 a 1 ante Cardenales. Indios de Nava con jonrón de dos carreras conectado por Tim Palenscar, a un out de la derrota, se impuso ante el campeón Piratas de Sabinas con pizarra de 8-7. La victoria fue para el zurdo James Santillán con derrota para Sergio Macías.

Alejandro Becerra (Rábano), manager de Cachorros de Nava en categoría Veteranos, anunció el patrocinio del jugador y amigo José María Martínez, apodado Chema o El Güero. Benito Martínez (hermano de Chema), retornara con Cachorros, donde estará compartiendo responsabilidades con los coaches Alacrán Galindo y Manuel Galván.

En el anunció estuvo presente el invitado especial José Antonio García (El Negro Canales), nativo de Monclova, Coahuila, quien recibió honores por su trayectoria



y la promoción del softball (slow-pitch), que promueve la liga empresarial categoría municipal. Chema Martínez, fue honrado por su trayectoria en el béisbol independiente en San Antonio, por sus temporadas jugadas en la ligas de Colt 45, La Iglesia, Roberto Quiñones.

“Su servidor y Miguel Cruz, estamos patrocinando al equipo Agricultores de Morelos, en la Liga Norte de Coahuila. Donde esperamos buenos resultados. Con los Cachorros, estaré apoyándolos en todo lo que se pueda en la próxima temporada”, dijo Chema Martínez.

En las fotos aparecen los equipos Red Sox. Tim Palenscar, que dio jonrón para el triunfo de Indios contra Piratas. Negro Canales. Alacrán, Galindo, Rábano Becerra, Benito Martínez, Chema Martínez. Freddy Rodríguez y su hijo Alfredo Jr. (Foto por Franco).

EMPRESARIA

Minorities Dominate Small Business Seven Steps to Improve Your Business

By: Isa Fernández

Minorities will account for 1 in 2 of every American by 2050 (Source: U.S. Census Bureau). There are more minorities in this country today than there were people in the United States in 1910. In fact, the minority population in the U.S. is larger than the total population of all but 11 countries (Louis Kincannon: Census Bureau Director, 2007). It has an estimated buying power of about \$2.5 trillion in 2009, larger than the purchasing power of all but five countries worldwide in 2009, including the United Kingdom (\$2.1 trillion), Russia (\$2.1 trillion), and France (\$2.1 trillion) (Source: Minority Business Development Agency (MBDA)).

Job creation by minority-owned firms increased by 27% from 2002 to 2007, compared with 0.03% for non-minority owned firms. (Source: National Minority Supplier Diversity

Council (NMSDC). In fact, minorities own 15.1% of all U.S. businesses or more than 3 million firms. 99% of these firms are small businesses and account for \$591 billion in revenues (Source: Small Business Administration (SBA). Every \$1.00 spent with minority-owned firms, has a \$1.74 of economic impact in their communities (Source: Chicago United).

According to the Small Business Administration (SBA), women-owned firms are out-pacing non-women-owned businesses by double. And more than one-third of minority-owned firms are owned by Latinos. 3.3M Latino-owned businesses experienced a 46% growth from 2007 to 2012. Overall, minority-owned firms outpace the growth of non-minority firms in gross receipts (55%), employment (27%) and a number of firms (46%).

After working years in economic development promoting minority and

women-owned business growth, I know firsthand the seven steps everyone business owner should be aware of:

Know your market – whether you're just starting a business or are established and want to grow your business, it's important to know your community – what types of businesses are lacking? Or is there an oversaturation of certain types? This is specifically important if you have a brick and mortar business where location can contribute to the success of your business. Check out the SBA's list of market research and competitive analysis resources to help you have an edge in the market - <https://www.sba.gov/business-guide/plan-your-business/market-research-competitive-analysis#section-header-5>.

Get certified and know your business codes. The South-Central Texas Regional Certification Agency

(SCTRCA), a nonprofit certifying agency (with jurisdiction in the following counties: Atascosa, Bandera, Bexar, Caldwell, Comal, Frio, Goliad, Guadalupe, Hays, Karnes, Kendall, Kerr, McMullen, Medina, Uvalde, and Wilson) providing free business certifications. Qualifying as an African American (AABE), Asian American (ABE), Disabled Individual (DIBE), Emerging Small Business (ESBE), Hispanic American (HABE), Minority (MBE), Native American (NABE), Small (SBE), Veteran (VBE), and/or Woman-owned (WBE) will help identify your business to public and private member entities. The free certifications are accepted, and in many cases, expected, by many of the major business contract providers. Visit <https://sctrca.org> and go to certifications.

In addition to certification, you need to know your business codes in order to apply for certification and

subsequent submittal of bids. Visit the North American Industry Classification System (NAICS) <https://www.census.gov/eos/www/naics/concordances/concordances.html> and the National Institute of Government Purchasing (NIGP) codes here <https://mycpa.cpa.state.tx.us/commbook/>.

Register as a vendor with as many businesses as possible. Government, corporate, even nonprofit entities use vendors to procure goods and services. The key is to register as a vendor with each entity, ask to be added to their mailing list and routinely check in with purchasing staff to remind them of your business. Again, many of these entities pay attention to certifications and require business codes to be able to quickly search and reference available goods and services.

Access free consulting, technical assistance and networking:

Find great mentors.

SGEW
San Antonio Entrepreneurship Week

Development Day

Free

- June 25, 2019 @ Launch SA, 8:30am - 6pm
- Learn from some of San Antonio's key resources to elevate your business
- Hear from entrepreneurs how they received support from our SA community

Inspiration Day

Free

- June 24, 2019 @ International Center Ballroom 8:30am - 3pm
- Listen to 5 key San Antonio Entrepreneurs about their journey towards success
- Find your own inspiration to push your passion to the next level

Mentor Rounds

Free

- June 25, 2019 @ Launch SA, 6pm - 8pm
- Get mentored by some of the communities leading entrepreneurs from all industries
- Interact with other business owners working to build up in San Antonio

EMPRESARIO

UTSA Small Business Development Center Network (South-West Texas Border Region) – provides business training and development services at low cost to small businesses. Visit <http://txsbdc.org/about-us/> and the UTSA Institute for Economic Development offer low-cost, sometimes free business development training - <http://www.iedtexas.org/>.

The City of San Antonio Economic Development Home has various resources and programs, such as the Small Business Economic Development Advocacy (SBEDA) which is dedicated to serving small, minority and women-owned business enterprises (S/M/WBEs) by ensuring all businesses have an opportunity to compete for City contracts, as well as an established mentor-protégé programs - <http://www.sanantonio.gov/EDD>.

Launch SA is another technical service provider (located in the Main Library) offering unique training and business incubator events where you can pitch ideas and work with peers in order to grow your businesses - <http://launchsa.org/>.

The Maestro Entrepreneur Center provides accelerator programs, professional office space, industrial and warehouse space and a commercial kitchen for culinary businesses - <http://maestrocenter.org>.

The Westside Development Corporation provides business plan assistance, incubators, accelerators, financial services, and coalition development to small businesses on the Westside in order to promote projects that positively impact businesses and the larger community <https://westsidedevcorp.com/legacy-corridor-business-alliance/>.

Get connected to business networking groups – I recommend signing up for Chamber of Commerce newsletters to be up-to-date on business networking events where you can meet others and engage in thoughtful discussion about your needs as a business owner– www.sanantonio.gov/business/chambersofcommerce.aspx. Another group to keep in contact with is the Westside Business Alliance <https://westsidedevcorp.com/legacy-corridor-business-alliance/>.

alliance/ where you can connect with business owners and community stakeholders in the Westside to create advocacy networks, which will empower owners to promote projects that positively impact their businesses and larger communities. And always have your business cards on hand (the best ones I've seen have all certifications and business codes listed). Follow-up with individuals you meet. Business networking works!

Work with others for mutual benefits and know when to be competitive – sometimes it is difficult for a small business to compete with a large, established business. Combining efforts with peers, such as applying for a contract together, can be mutually beneficial and make small businesses more competitive.

However, it is also important to note that I have seen many bids turned away merely because the bid amount was too high. Most companies go for “best value” when they select bids. This doesn't mean they won't pay more for exceptional quality. It just



means that if they aren't familiar with the goods and services your company provides, it often makes more sense to go with an established, more affordable vendor. So be strategic with presenting competitive bids in order to compete. On that note, I recommend sharing free samples of goods and services and set-up routine appointments with potential buyers to discuss the best opportunities to have your goods and or services noticed by buyers. Being competitive and providing “try before buying” incentives may pay off in the long run!

Don't neglect business marketing. You don't have to spend a lot of money to create a professional looking website or marketing material. There are many

intuitive, free and low-cost “create your own stylish website” sites that you can use by merely utilizing easy to use templates. Similarly, you can also make your own business cards and other marketing materials using established online templates - there are many companies to choose from. It also helps to have a social media presence on Facebook, Instagram, Twitter, etc. Many businesses, small and large alike, use it as a form of free advertising.

Knowing the business climate nationally and locally, using available resources and being proactive about making your business a known and respected entity can help you thrive as a small business.

Finally quit your day job.

SGEW
San Antonio Entrepreneurship Week

Impact Day

Free

- June 26, 2019, The Impact Guild, 8am - 5pm
- Learn how to create value and impact within our community as a business.
- Hear what models exist as well as connect with others making a difference.

Closeout with BunkerLabs

Free

- June 20th, 2019 @ Rumble Bar on St. Mary's
- Hosted by BunkerLabs San Antonio
- Casual way to connect and closeout the week.

SGEW

June 23rd-26th
Downtown San Antonio
SAEW is produced by Launch SA

For more information, visit

saew.org

FINANCIAL FOCUS

Life Events Can Lead You to See a Financial Advisor

By Edward Jones

Edward Jones is a licensed insurance producer in all states and Washington, D.C., through Edward D. Jones & Co., L.P. and in California, New Mexico and Massachusetts through Edward Jones Insurance Agency of California, L.L.C.; Edward Jones Insurance Agency of New Mexico, L.L.C.; and Edward Jones Insurance Agency of Massachusetts, L.L.C.

Over the years, you'll experience many personal and professional milestones. Each of these can be satisfying, but they may also bring challenges – especially financial ones. That's why you may want to seek the guidance of a financial professional. Here are some of the key life events you may encounter, along with the help of a financial advisor can provide:

- **New job** – When you start a new job, especially if it's your first "career-type" one, you may find that you have several questions about planning for your financial future, including your retirement. You may have questions about how much you should contribute to your employer-sponsored retirement plan. What investments should you choose? When should you increase your contributions or adjust your investment mix? A financial advisor can recommend an investment

strategy that's appropriate for your goals, risk tolerance and time horizon.

- **Marriage** – Newlyweds often discover they bring different financial habits to a marriage. For example, one spouse may be more of a saver, while the other is more prone to spending. And this holds true for investment styles – one spouse might be more risk-averse, while the other is more aggressive. A financial advisor can help recommend ways for you and your spouse to find some common ground in your saving and investment strategies, enabling you to move forward toward your mutual goals.

- **New child** – When you have a child, you will need to consider a variety of financial issues. Will you be able to help the child someday go to college? And what might happen to your child, or children, if you were no longer around? A financial advisor can present you with some college-savings options, such as an education savings plan, as well as ways to protect your family, such as life insurance.

- **Career change** – You may change jobs several times, and each time you do, you'll need to make some choices about

your employer-sponsored retirement plan. Should you move it to your new employer's plan, if transfers are allowed? Or, if permitted, should you keep the assets in your old employer's plan? Or perhaps you should roll over the money into an IRA? A financial advisor can help you explore these options to determine which one is most appropriate for your needs.

- **Death of a spouse** – Obviously, the death of a spouse is a huge emotional blow, but it does not have to be a financial one – especially if you've prepared by having the correct beneficiary named on retirement accounts and life insurance policies. Your

financial advisor can help ensure you have taken these steps.

- **Retirement** – Even after you retire, you'll have some important investment decisions to make. For one thing, you'll need to establish a suitable withdrawal strategy so you don't deplete your retirement accounts too soon. Also, you still need to balance your investment mix in a way that provides at least enough growth potential to keep you ahead of inflation. Again, a financial advisor can help you in these areas.

No matter where you are on your journey through life, you will need to address



For more info contact Ernest J. Martinez 210-354-4915 or ernest.martinez@edwardjones.com

important financial and investment questions, but you don't have to go it alone – a financial professional can help you find the answers you need.

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The Canción Cannibal Cabaret Premieres at Guadalupe Theatre this Thursday

By: Juan Tejeda

Aztlan Libre Press announces the publication of *The Canción Cannibal Cabaret & Other Songs* by award-winning author and performance poet Amalia Leticia Ortiz. It is scheduled to be officially released at a free national book launch that will feature a complete performance of *The Canción Cannibal Cabaret* which will be videotaped and recorded live on July 27, 2019, 7pm, at the Guadalupe Theater (1301 Guadalupe St.) in San Antonio, Texas.

The Canción Cannibal Cabaret & Other Songs is a hybrid manuscript experimenting with poetry at the intersection of performance. As a text, it is a collection of post-apocalyptic prose poems and poem songs “cannibalizing” knowledge from before the fall of civilization. In performance, *The Canción Cannibal Cabaret* is a Xicana punk rock musical—part concept album, part radio play.

Set in a not-so-distant dystopian future, *La Madre Valiente*, a refugee raised under the oppressive State, studies secretly to become the leader of a feminist revolution. Her emissaries, *Las Hijas de la Madre*, roam the land spreading her story, educating others, and galvanizing allies. Inspired by current issues of social injustice, this multidisciplinary musical performance piece is a refugee, people of color, feminist, and LGBTQ+ call to action.

The Canción Cannibal Cabaret & Other Songs is comprised of the text and songs to *The Canción Cannibal Cabaret*, an introduction, and B-Sides.

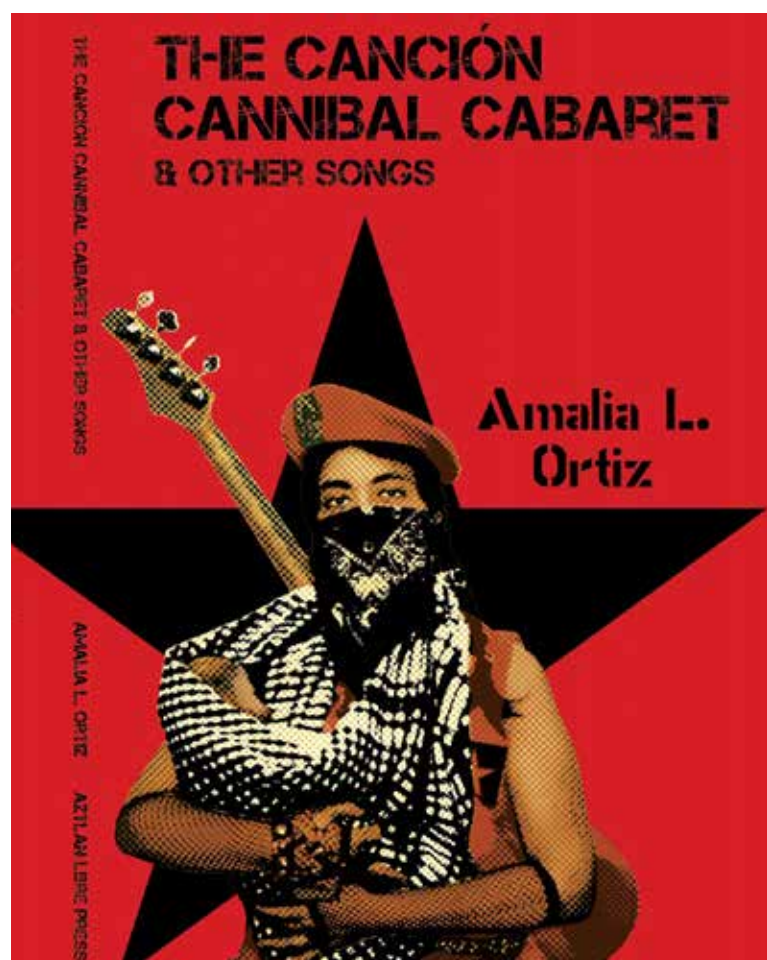
“Introduction: The Making of a Revolution” is an edited version of Ortiz’s MFA thesis. It contextualizes this punk rock musical, as well as her personal political philosophy and aesthetics behind the creation of it. The “B-Sides” section of the book includes six additional poems/songs, and sheet music for three songs in *The Canción Cannibal Cabaret*.

Amalia Leticia Ortiz is a Tejana actor, writer, and activist who appeared on three seasons of *Russell Simmons Presents Def Poetry* on HBO, and has toured colleges and universities as a solo artist and with performance-poetry troupes *Diva Diction*, *The Chicano Messengers of Spoken Word*, and the *Def Poetry College Tour*. Her debut book of poetry, *Rant. Chant. Chisme.*, (Wings Press), won the 2015 Poetry Discovery Prize from the Writers’ League of Texas Book Awards and was selected by NBC Latino as one of the “10 Great Latino Books of 2015.” A CantoMundo Fellow and Hedgebrook Writer-In-Residence alumna, she received the 2002 Alfredo Cisneros Del Moral Foundation Award, which was founded by Sandra Cisneros, and her poem “These Hands Which Have Never Picked Cotton” was nominated for the 2012



Pushcart Prize. Her MFA is in Creative Writing from the University of Texas Río Grande Valley.

Amalia will be touring in support of *The Canción Cannibal Cabaret & Other Songs* as a solo performer, or with full production, in Fall 2019 and Spring 2020. For information, contact Aztlan Libre Press (info below). Aztlan Libre Press publications are available for purchase online at aztlanlibrepress.com or through Small Press Distribution at spd.org



EVENTOS

Dr. Gonzaba 85th Birthday



ESPECIALES

SAFC le cumple a sus Seguidores

Por Sendero Deportivo

La franquicia San Antonio Fútbol Club (SAFC), en su sede el estadio Toyota Field, el sábado 13 de julio de 2019, le estará cumpliendo a su base de seguidores, con un esperado partido amistoso intercontinental. Fecha en la que serán dignos anfitriones del popular equipo Cardiff City FC con sede en el circuito inglés English Premier League (EPL).

Para el entrenador local Darren Powell, el partido será una excelente prueba, que ubicara a SAFC en el escapate mundial, ya que tendrá a un gran rival que vendrá

comandado por el timonel Neil Warnock. Por sugerencia de la fanática local, la gerencia a cargo de Tim Holt, logró amarrar dicho encuentro, con ello será el tercer cotejo que SAFC dispute en su casa contra rivales a nivel internacional.

Anteriormente, lograron enfrentarse al Santo Laguna en 2017 con victoria para visitantes en tiros de penales, y el segundo en 2018, contra el mismo club que perdió, a pesar de haber complacido a sus miles de seguidores que llenaron el coso Toyota Field.

SAFC afiliado al circuito

de segunda división USL Championship, se convertirá en el primer club que juegue partido amistoso contra rival europeo.

Cardiff City FC, fue creado en 1899, y rebautizado en 1908 como “Los pájaros azules”, recientemente finalizaron la temporada 2018-19 en EPL, por lo que llegaron en buen estado de juego. “Estamos contentos porque seremos anfitrión de lo que será histórico partido a jugarse en la ciudad de El Álamo en el mes de julio. Fanáticos que respaldan a SAFC ya había hecho peticiones, para que se lograra atraer alguna franquicia

de prestigio internacional. Ahora que ya se hizo el trato, vamos por buen camino para que SAFC de un buen partido ante Cardiff City FC que es una organización triunfadora”, dijo Holt.

Los pájaros azules, que en la temporada 2017-18 ganó su ascenso a la división mayor, tienen en su vitrina 22 ediciones de la Welsh Cup, máximo galardón del balompié inglés. El entrenador Warnock, cuenta con foja 15 años de experiencia dirigiendo clubes a nivel profesional, mientras que Powell, se encuentra en su cuarta campaña dirigiendo al SAFC que ha venido subi-

endo su nivel de juego en USL Championship.

Durante el partido se estará celebrando la promoción “\$1 Drink Night”, presentada por cortesía de Bud Light. Los boletos de admisión se pueden adquirir en las taquillas del Toyota Center, o llamando al teléfono (210) 444-5657. En las fotos aparecen el arquero titular de SAFC, Matt Cardones, acompañado por pequeño futbolista. Integrantes del equipo titular. Porra Mision City Firm. Rebecca Pérez, presentando la promoción “Twin Peaks Supporter of the Match”. (Fotos por Franco)



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Comal County Democratic Party

DoCC – DWCC

Democrats of Comal County Democratic Women of Comal County

DoCC meetings 2nd Tuesday each month
6:00pm at CCDP Headquarters.
Website: democratsofcomal.org

Comal County Democratic Party (CCDP) Headquarters :
1592 W. San Antonio St,
New Braunfels, TX

Phone (830) 620-5739
Website: comalcountyp.org
Contact County Chairman,
Bob Rogers

We welcome visitors at the CCDP Hqs and at all DoCC and DWCC meetings!

DWCC – Democratic Women of Comal County
Website: democraticwomenof-comalcounty.com
DWCC Monthly Meetings:

Canyon Lake
2nd Friday each month, 10:30am
at Tye Preston Memorial Library in Canyon Lake.

New Braunfels
3rd Monday each month, 6:30pm at
New Braunfels Public Library

Spring Branch/Bulverde - 4th
Friday 6:00pm at River Crossing
Clubhouse, 500 River Way, Spring
Branch. (No meeting June 2019)

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NOTICIA PUBLICA

A TODAS LAS PERSONAS Y ENTIDADES INTERESADAS:

Ameresco, Inc. se ha registrado con la Comisión de Calidad Ambiental de Texas (TCEQ o Texas Commission on Environmental Quality) para el Permiso por Reglamento de Calidad de Aire Núm. 155691, el cual autorizará la construcción de a dos 2-megavatios motores de pico de gas natural con el JBSA Peaking Units en Joint Base San Antonio-Lackland, aproximadamente 1.000 pies al sureste de la intersección de Springvale Drive y Valley Hi Drive, San Antonio, condado de Bexar, Texas. Información adicional concerniente a esta solicitud puede encontrarse en la sección de anuncios públicos de este periódico.

Scammers Posing as Local Priests in Charity Scam



By Jason Meza
Regional Director
Better Business Bureau
13750 San Pedro Ave, Suite
400 San Antonio, Tx. 78232
p: 210.260.9843
bbb.org Start With Trust®

Reports from around Texas, including San Antonio, have revealed a charity scam on the rise. Scammers are posing as local priests and pastors in order to text and call local consumers asking for gift cards or wire transfers, allegedly for charitable

purposes. It is always important to be aware if someone approaches you asking for a donation, even if they claim to be a trustworthy figure such as your local priest or pastor, to do your research before giving.

Charity scams were one of the top ten riskiest scams that affected businesses in 2018, according to BBB's Small Business Scams research report. More than 300 consumers reported charity scams to BBB Scam Tracker nationwide in 2018, claiming losses from \$10 to \$75,000!

Better Business Bureau has the following tips to avoid falling victim:

Ask questions. Ask the caller their name, what church they work for and what charity they're collecting for. Some scammers may



hang up, others may give you answers. Any reputable charity will be happy to pass along their information and let you make an informed decision before donating.

Do your research. Search online to see if the church is actually real, or in your area. Also, be sure to research the charity they claim to be donating to; you can go to give.org and view charity reports through BBB. Be diligent with your research; scammers can simply lookup

a church's name and associated pastor to sound legit. And they often use names that sound like established charities.

Call the church. If the caller gives you the name of a church, hang up and call directly to ask if they are actively collecting for a charity. If they are not collecting donations, they may want to know that people are using their church's name in a scam, so they can warn parishioners.

Have a refusal script. If you are approached by someone asking for a donation it is always a good idea to have a refusal script ready. Let them know you have made all of your charitable contributions for the year, but you will be happy to consider their organization in the future. Reputable charities will be happy to give you their information for future donations. If they become aggressive or demand immediate funds, this is probably a scam.

Report it. If a scammer contacts you pretending to be a pastor or priest, call your local sheriff's office and file a report at bbb.org/ScamTracker.

For more on charity scams, visit bbb.org and donate securely using give.org.

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Just a Thought

How to be an "Entrepreneur"



Steve Walker is a Vietnam Veteran, former Justice of the Peace and Journalist

Por Steve Walker

I looked up the definition of an "Entrepreneur" and the numerous definitions that poured forth are staggering. The synonyms alone are interesting enough to determine and decide which one matches or best suited to lend itself for clarity.

Bottom line is we can at least say we are talking about a person who organizes and operates a business or businesses, taking on greater than normal financial risks in order to do so.

We use descriptive words: businessman (woman) business person executive, enterpriser, tycoon, magnate, Healer, trader, buyer and seller. Who could forget, "merchant?"

I have researched somewhat what makes Entrepreneurs and found as many as 40 traits that could be attributed to success as an Entrepreneur. We won't list or address all of them.

One of the characteristics of an Entrepreneur requires nights alone doing what others won't. In the quiet they motivate themselves.

Entrepreneurs can think big picture. Entrepreneurs can see what the future holds before it takes shape. They can know how to sweat the small stuff. Entrepreneurs embrace the idea of doing the little things so they can achieve the big things. They wake up with an itch to create value, build things and achieve their goals.

The more you learn, the more you earn, if you're going to be a successful entrepreneur experts say, and they also say, "you need to make a commitment to reading a lot." Whether we're talking about TV or Podcasts, entrepreneurs are more likely to consume content that helps them grow than content that makes them laugh. Entrepreneurs place value on learning about the world around them and gaining insight around how they can be a better and more efficient entrepreneur. That philosophy works for many other businesses as well.

Entrepreneurs are people who know that you're going to have to make tough choices and go through tough situations. They understand that there is a direct relationship between uncomfortable moments and success. The more uncomfortable situations you face, as a would-be entrepreneur, the more likely you'll find situations that result in greatness.

The best entrepreneurs usually have someone who they look up to and aspire to emulate. Whether it's in their personal life or professional life, the best entrepreneurs

know someone who they see as a success and they've studied the steps they've taken to get there. Other traits an entrepreneur is not afraid of getting their hands dirty. The best entrepreneurs are willing to work hard but they're more focused around working smart.

Insecurity is something that strikes everyone from folks on the red carpet in Hollywood to the owner of a Mom & Pops shop in the country. The insecurity of an entrepreneur is what fuels their passion for constant development and what forces them to work hard. The best entrepreneurs despise mediocrity and don't mind failure. Whether it's on a plan or wherever, entrepreneurs have the ability and understand the importance of being able to work from anywhere, anytime.

The best entrepreneurs are very confident in their ability to deliver value to their customers. Entrepreneurs see opportunities for new businesses everywhere they go. If I had read years ago what I learned by writing this article, perhaps I would have been smart enough to have figured out how to be an entrepreneur, I could have changed the world for the better.

A few famous people who are considered Entrepreneurs include: actress Oprah Winfrey, Walt Disney, Steve Jobs, Benjamin Franklin, Bill Gates, Sam Walton (WalMart) and Warren Buffett.

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