# LAPRENSA TEXAS

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Williams

Por Sendero Deportivo

By R.Eguia

atravis@mmsat.org for more information

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This grass roots publication is the life source for a community that is not easily afforded viable access to diverse and accessible media. San Antonio and the surrounding counties have become accustomed to relevant news brought to them in both English and Spanish since 1913.

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### **Let's Talk About It Martin Luther King**



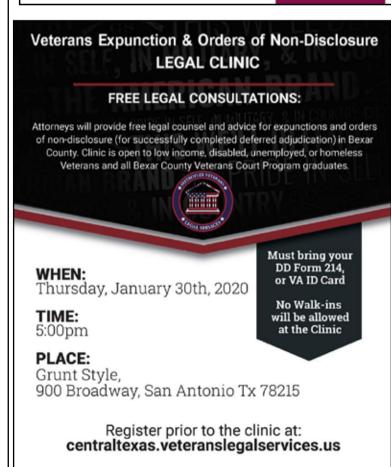
#### By Yvette Tello

Martin Luther King was an inspiration to many. King experienced racism from an early age, and those events stayed with and eventually brought him to a life of activism. King became a pastor in Alabama.King gave hundreds of moving speeches. "I have a dream that my four children will one day live in a nation where they will not be judged by the color of their skin, but by the content of their character." Do we live in that nation today? Let's talk about it.. #letstalkaboutit Violeta Henuino: "Immensely & com-

pellingly inspiring" Roger Rodriguez:"

We were almost there." Rvan De Luna: "Darkness cannot drive out darkness only light can do it, Hate cannot drive out hate only love can do it. Great quote from MLK Jr" **Sdletse Shongwe:** "This guy died at age 39 in 1964 but is still remembered like he died yesterday indeed he was a great man" Emmanuel Manongdo: "I really don't believe in the teaching of Martin Luther" Abdul Umer:" Person like Martin Luther born rarely in centuries." Manuel Norte: "Martin luther king is a hypocrite. Like in olden times" Julian Giles: "We need to continue to fight for equality whether it is race or gender. We are all created equal and we should be treated as such."





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### **About the Artist** Bernice Appelin-Williams

#### By Ricardo Romo

Bernice Appelin Williams creates multilayered canvases that invite audiences to the past, present and future all at the same time. Her latest work, "Skin I Am In," (featured on the cover) depicts her Aunt, who Appelin-Williams says,"looks white."

Bernice grew up in Texas when segregation was still prominent. She was born to a white mother and black father in Cuero, Texas, just east of San Antonio. She remembers visiting the shops and theatres of San Antonio as a young child and waiting outside establishments for her white mother and Aunt as she and her cousin were deemed "too dark" to enter some places at the time.

She explored colorism within ethnic groups for her work in the exhibition at the South West School of Arts called, "Re/Devaluing Colorism: Intersections of Skin Color and Currency."

"We had a lot of research to do," said Appelin-Williams, "I was focused on the light and dark aspects and ethnic people who are not colored so to speak. I did a lot of homework on albino people and the struggles they face."

This was the first time Bernice used images of her family in her art. "Skin I Am In" is that much more intimate for audiences because it unpacks the artist experience of colorism in her own family.

She describes growing up in Cuero, Texas and integrating her school in the 9th grade. She said she was able to take more liberal arts classes including languages and arts, but not all of her teachers were open to integration. Because she was bi-racial, she said was accepted by the town.

"There was only one public library in Cuero and it was for whites only. I knew one of the librarians there and they said, 'as long as you are not seen, you are O.K,' and I read the books in the back," said Appelin- Williams.

Today she works closely with her granddaughter who is also biracial. She said her granddaughter often gets told by other students that she is not black, but white, despite being biracial. Appelin-Williams

said that a lot of school campuses in San Antonio include a large population of bi racial students.

"Kids want to go by skin color because that is what they see, but they don't take into account the culture and history," said Appelin Williams who also teaches art to 3rd graders at Wright Elementary school on the city's southside.

Her class is huge, hosting 40 students a session, twice a week. She emphasizes the ethnic art history that stands from cultural icons like Frida Kahlo and Jacob Lawrence.

A self described "Dumpster-diver," Appelin-Williams teachers her students that, "anything can be made into art. We use everyday items and think outside the box."

Her class just completed a project called, "Me, Myself and I," where they explored non traditional career occupations and introspection.

In addition to her classes, she is working on new wall hanging structures. Her latest work will be on display at the South West School of Arts until April 5.





Bernice Appelin-Williams

Skin I Am In. 2019

Paint and photo-transfer on canvas

Courtesy of the artist.

One's skin has always determined one's station or status in life by the ruling majority or who is in control of that power.

Ethnicity is also a determining factor however even within the same ethnic group one's skin is the divisor—color is the divider. The overall perception and belief that the lighter the skin the more privileged, and having the ability to be educated. The darker the skin, the less likely to have "nermal" capabilities or capacities therefore subject to demoralization and abuse (ie slavery). And yet those with lighter skin are also subjected to inhumanity.

Underneath the skin, our badies are the same, organs are the same; brainwashing and the ultimate quest for control and demination are the sameless and kay factors. We are all divine and miraculous creations/flowers who all evolved from the "dark" continent of Africa. This work continue to speak out against "sams".

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### TWO SUFFRAGAN BISHOPS ELECTED TO CANA ANGLICAN DIOCESE OF THE WEST

By Dr. Myles A. Calvin The Right Rev. Dr. Felix Orji, Missionary Bishop of the Convocation of Anglicans in North America (CANA), has announced the election of The Venerable Dr. Scott Seely and The Venerable Celestine Ironna as Suffragan Bishops-Elect of CANA's Diocese of the West (Church of Nigeria). They will be consecrated as Suffragan Bishops during formal ceremonies scheduled for later this year. The announcement was made following the Suffragan Bishops' formal election by the House of Bishops of the Church of Nigeria (Anglican Communion) at their annual retreat held earlier this month.

"I am honored that the House of Bishops allowed me to recommend these two men as Suffragan Bishops for the Diocese of the West within the Convocation of Anglicans in North America, and I am very proud they were elected," said Bishop Orji. He continued, "Dr. Seely and Venerable Ironna will now assist me in Diocesan mission and ministry, and I look forward to their support in our geographically large and diverse, multicultural diocese. These two men are committed to Christ and will represent our Diocese and CANA well." The Venerable Dr. Scott



Seely is currently the rector of Three Streams Anglican Church in San Antonio, Texas and also serves as Diocesan Officer for Church Planting for the Diocese of the West (CANA). He was ordained as a deacon in The Convocation of Anglicans in North America in 2009 and was ordained a priest the following year. He was appointed an Archdeacon of the Diocese of the West (CANA) in 2016. Prior to his service as rector of Three Streams Anglican Church, Dr. Seely served as youth minister at the Church of Reconciliation in San Antonio and as worship leader at Christ Church in the Hill Country in Bulverde, Texas. He was named rector of Three Streams Anglican Church in 2010.

The Venerable Dr. Seely received a B.A. degree from Texas Lutheran University and also holds an M.A. degree in Theology. He also earned a Master of Divinity with research honors from the Trinity School for Ministry. He received his Doctor of Ministry degree, cum laude, from Nashotah House Theological Seminary. Dr. Seely resides in San Antonio with his wife and two children.

The Venerable Celestine Ironna is the rector of Christ Anglican Church in Marietta, Georgia. He also serves as the Diocese of the West (CANA) Regional Archdeacon for Atlanta, Georgia. He was ordained as a deacon in the Diocese of Orlu, a diocese in the Church of Nigeria (Anglican Communion) and was



ordained a priest in December 2000. He was appointed Canon in the Church of Nigeria's Diocese of Ideato and was named an Archdeacon of the Diocese of the West (CANA) in 2012. Prior to his service as rector of Christ Anglican Church, The Venerable Ironna served as vicar for Emmanuel Anglican Church, curate for St. Peter's Anglican Church, and parish priest for St. Stephen's Anglican Church -- all three churches located in Ideato, Imo State Nigeria. After arriving in the U.S., The Venerable Ironna served as associate priest at All Saints Anglican Church in Irvington, New Jersey. In 2004, he was named associate priest for Christ Anglican Church in Irvington and was subsequently ap-

pointed rector of Holy Trinity Anglican Church in Marietta. He was named rector of Christ Anglican Church in 2008. The Venerable Ironna received a Diploma in Theology from Trinity Theological College in Umuahia, Abia Nigeria and a Bachelor of Education Degree from the University of Nigeria in Enugu, Nigeria. He earned a master's degree in Social Work from Kennesaw State University. Outside of his Church and Diocesan duties, The Venerable Ironna works as a therapist, clinician, and counselor for a number of behavioral health programs in Marietta, Atlanta, and Canton, GA. He lives in Marietta with

his wife and four children.

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### THIS DAY IN LA PRENSA HISTORY



AMORCILLOS, por P. P. Rubens (Museo de Amberes)

La riqueza de colorido y la facilidad de ejecución del gran maestro de la escuela flamenca pueden admirarse en estos cuadros de singular encanto.



PASTORAL, por P. P. Robens (Museo de Amberes)

El convencionalismo de la época no logra restar realismo a este cuadro de Rubens que pertenece al Musea de Amberes

# Mexican Colonized History 1821–1993 A Brief and Partial Chronology of Texas

1928-1944

Researched, compiled & edited by Mario Longoria, Ph.D.

- -1928. The League of United Latin American Citizens (LULAC) is organized in Corpus Christi, Texas. The meeting united the "Orden de Hijos de América," "Order of the Sons of Texas," "The Order of the Knights of America," and the "Citizens League." As a result, LULAC is founded and organized. Their goals were to eliminate race prejudice, gain equality, facilitate education, and a reasonable share of political representation.
- 1930 The Texas court case "Independent School District vs. Salvatierra," found that Mexican Americans have indeed been segregated without regard for individual ability. The court stated that school authorities in Del Rio, Texas or anywhere else, have no power to separate Mexican American children merely or solely because they are Mexican.
- **-February 1, 1938** Thousands of mexican americans workers in san antonio, texas walked off their pecan shelling jobs at 130 plants. They strike for better wages, improved working conditions, and union recognition. The strike lasts 37 days and is organized by 20-year-old emma tenayuca brooks. Although the strike went into arbitration, the decision favored the Owners but did recognize the union.
- -1943 & 1945. San Antonio's Lanier (predominantly Mexican American) High School Basketball Teams coached by Nemo Herrera won the Texas State Class A Basketball Championships in grand style despite prevailing racist attitudes. The Lanier High School Basketball Teams won 2 State Championships, 5 City and 5 Regional Basketball Titles in a seven year period, 1939-1946, to instill an incredible sense of Mexican American pride and accomplishment in the San Antonio community.
- --1944. The majority Anglo Texas legislature passed the "Caucasian Race Resolution," which declared all Mexican Americans "white" and endorsed equal rights in public places of business and amusement for all Caucasians. The main reason the resolution passed were complaints by the Mexican Government and Mexican American citizens about the violence and discriminatory behavior toward Mexican laborers in the U.S. by Anglo Texans.



### **Just a Thought** Annual MLK March



By Steve Walker

Steve Walker is a Vietnam Veteran,
former Justice of the Peace and
Journalist

Tomorrow is the 33rd Annual Dr. Martin Luther King Jr. March. This year's keynote speaker is recognized and nationally known journalist Roland Martin.

I look forward to once again making the 2.75 mile trek along Martin Luther King Drive to the Pittman Sullivan YMCA for the festivities. As one who has marched and participated consecutively for the last 20 plus years without missing, I am ready to do it again.

Up until 2007 I was strictly a marcher and active participant in the yearly tribute as a Balcones Heights Councilman, and American Federation of Teachers Union President representing Harlandale ISD. From 2009 to 2012 I marched as a Judge and was also blessed to simultaneously cover the March by taking photos of the event for my photo blog, the Walker Report. I am still covering the march for the Walker Report.

In 1981 when I was the President of the Junior Chamber of Commerce, our chapter was one of the first nonAfrican-American organizations in San Antonio who endorsed a National Martin Luther King Jr. Holiday when it wasn't that popular to do so. As president I received lots of phone messages that were not that complimentary about the chapter openly endorsing the move for the national holiday.

On the positive side, because of that endorsement, I was asked as President to speak to the first group of about 500 people who gathered at MLK Plaza to unofficially celebrate the occasion. It was my first public speech before a major crowd. The following year MLK Jr. Day became a nationally recognized holiday.

During my coverage in photos of the March, I have covered Grand Marshalls. well-known personalities to include civil rights activists Dr. Joseph Lowry and Congressman John Lewis and other notables who marched with Dr. King in the 50s and 60s. Over the years other events honoring King include a youth summit, a wreath-laying ceremony, a citywide interfaith worship service, musical performances and art exhibit. The commission will award thousands of dollars in scholarships to local students through the Commission's Dream Scholar Program and Scholarship Fund.

In 2012 the guest speaker was Martin Luther King III, eldest son of the slain civil rights leader. I was fortunate to have covered MLK III a few years earlier for a program on poverty when he visited San Antonio to be a speaker at a conference. For me that was a thrilling experience. In

1982 I met Coretta Scott King when she visited San Antonio.

During the 2013 event MLK III told a reporter that he was overwhelmed that San Antonio would turn out in force to honor his father. He noted that the March would have truly impressed his dad.

In his speech to the throng of marchers estimated at 100 thousand, MLK III said in part, "You love because you know God calls you to do that. And when we embrace that kind of love, we will move America and the entire world forward. We've got to have that kind of love for humankind."

Last year's crowd was also estimated at 300-thousand plus.

Assuming this year's event will continue to attract supporters and followers of Dr. King, we can look forward to another successful celebration of the legacy of the national civil rights leader.

When you look at the makeup of the marchers you will see persons of all colors, ethnic and socio-economic backgrounds as well as all ages. Hispanic community leaders and elected Latinos are well represented. We can expect to see former mayors as well as the current Mayor and a number of city council members and state reps. as well as the Castro brothers who march every year.

If you haven't ever participated, now might be the time to do so. Don't forget to be sure to wear some comfortable shoes for the 2.75 mile March to honor Dr. Martin Luther King Jr. And as always, what I write is "Just a Thought."

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"The mission of the State Tejano Democrats IS TO TURN TEXAS BLUE!!"

FROM: Ricardo Gonzales —Chair—Bexar County SD 19 Tejano Democrats, San Antonio, Texas, <u>logisticsref@gmail.com</u> 210-412-3293

Ramon Chapa—PR contact ramonchapaj r@yahoo.com 210-365-5250

# Bexar County Tax Assessor— Collector Albert Uresti Receives Endorsement of the International Brotherhood of Electrical Workers (IBEW)

#### By Lisa Anderson

Albert Uresti, Bexar County Tax Assessor-Collector, has received the endorsement of the International Brotherhood of Electrical Workers (IBEW) in his re-election campaign. "I am honored to have received the endorsement of the International Brotherhood of Electrical Workers (IBEW). I support the working people in Bexar County, Texas, and the rest of the country. Electrical Workers play an integral and important role in the growth of San Antonio and Bexar County," said Albert Uresti, Bexar County Tax Assessor-Collector. Whether it's having the most property tax payment plans in Texas or advocating for working people, Albert Uresti fights for our citizens. "The mission of the Bexar County Tax Assessor-Collector's Office is "Working to Help Keep Families in their Homes, with an emphasis on helping our Senior Citizens, our Disabled, our Veterans, and ultimately our Children," said Albert Uresti.



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By Leonard Rodriguez
This column highlights
inspiring stories of Latino
leaders. For more than 500
years, Latino men and women have positively influenced
the face of United States society. Let us celebrate these
outstanding hispanics.



### **Sally Jessy Raphael**

Radio and TV personality Sally Jessy Raphael began her career reading school news on the air. After studying at Columbia University and at the Actor's Studio in New York, Raphael worked in numerous broadcasting jobs before landing an anchor position for a miami morning TV show and hosting an afternoon radio interview show. By 1976, she was cohosting a New York radio show where she talked her way into a trial radio call-in show. Finally finding her niche, her career rocketed and she was chosen for a TV version in 1983. With more than 30 years in broadcasting, Raphael is the recipient of a 1989 Emmy Award for Outstanding Talk Show Host and a 1990 Emmy for Best Talk Show.

### Comunidade

### Latinos Also Inspired by Dr. King's Dream

By Dr. Ricardo Romo

Martin Luther King, Jr. spoke before 250,000 demonstrators for the March on Washington for Jobs and Freedom in August of 1963, the largest protest event in American history. He awakened the nation to its constitutional obligations of fairness and justice for all. While his legacy is secure, there is less known about King's indirect contribution to a rise in Latino awareness of injustices, discrimination, and violence against minorities of color. Here is a part of the Latino historical and legal link to King's American dream.

During King's generation, Texas, and all the Southern States, successfully kept Whites and Black separated through Jim Crow laws. Jim Crow was a catch-all term to describe laws and regulations which denied Black children the right to attend the same schools as Whites, prevented Blacks from drinking from the same public water foundations, trying on clothes in department stores, sitting at a lunch counter, or drinking from a White restaurant glass. In addition, Jim Crow laws or the

racist culture they created kept Blacks out of most jobs and neighborhoods.

I witnessed the social injustice of segregation as well as the slow transition to greater social inclusion. While some Texas school districts chose to integrate their classes, many schools remained wholly segregated. I attended an integrated high school, Fox Tech, during the 1960s and prior to the Civil Rights Act of 1964. I witnessed the segregation policies that required my high school classmates to enter the Majestic or Aztec theaters through a back door located in the adjacent alley. If they rode on the bus, they had to sit in the back seats.

On one occasion, after a track meet, six of the Fox Tech track team rode together and stopped at the popular Pig Stand on Broadway for soda drinks. The car hop told us that our sprinter, Herple Ellis, would have to drink from a paper cup since they reserved the standard drinking glasses for Whites. One of our Latino track buddies quickly responded, "bring us all paper cups". We were caught off guard since at our high school, which was 99% Latino, we all drank from the same water foundation, ate together, rode the buses together, and used the same towels and sports wear.

It was this type of discrimination that King fiercely challenged. His civil rights activism began with the arrest of Rosa Parks in 1955 for refusing to move to the back of public bus to allow Whites to sit in the front seats. King's leadership in the Montgomery bus boycott made him a national Black hero.

King's electrifying "I Have a Dream" speech on August 28, 1963 propelled him to major leadership in the civil rights movement. He was instrumental in influencing President Lyndon Johnson to sign the landmark 1964 Civil Rights Act which banned discriminatiuon in public facilities and included private companies such as hotels, movie theaters, and lunch counters. The law also prohibited employment discrimnaiton based on race, color, religion, sex, or national origin.

In 1968 a small group of dedicated Mexican American attorneys met in San Antonio for the purpose of launching a Latino civil rights organization. They formed the Mexican American Legal Defense and Education Fund [MALDEF] and selected San Antonian Pete Tijerina as director and Mario Obledo as general counsel.

Within months they had their first case, defending 192 Latino students who had been expelled by Edcouch Elsa High School in Hidalgo County, Texas for boycotting classes with claims of educational abuse. A South Texas judge agreed that the expulsions had violated the students' constitutional right to protest. It was MALDEF's first court victory.

In 1973, another San Antonian, Vilma Martinez, was hired as the advocacy organization's general counsel and president. Martinez grew up in the eastside of San Antonio, an area with mostly Black and some Latino families. She attended Jefferson High School, University of Texas at Austin, and Columbia Law School. Martinez is one of the first Mexican Americans to graduate from the prestigious law school at Columbia. One of her first tasks as head of MAL-DEF was helping to secure an extension of the Voting Rights Act to include Mexican Americans among the groups protected.

Martínez also helped obtain a 1974 ruling guaranteeing that non-English-speaking children in public schools could obtain bilingual education. Under Martinez, MAL-DEF secured an important educational victory-the U.S. Supreme Court's landmark 1982 ruling in Plyler v. Doe that guarantees every child in America a free K-12 public school education, regardless of immigration status.

The civil rights victories of the period 1965-1975 gave Americans of color greater protected rights by ending unconstitutional laws that allowed communities to treat Black and Latinos as second-class citizens. Latinos learned from King that they would have to remain vigilant in protecting their voting rights which once again today are vulnerable to political gerrymandering. While the "Dream" lives on, the struggles for inclusion, fairness, and justice are far from over.

### s Integradas

### Children of Color Already Make Up the Majority of Kids in Many U.S States

By Rogelio Sáenz Professor of Demography, The University of Texas at San Antonio and Dudley L. Poston, Jr. Professor of Sociology, Texas A&M University Originally published for https://theconversation.com

Demographers project that whites will become a minority in the U.S. in around 2045, dropping below 50% of the population.

That's a quarter-century from now-still along way away, right?

Not if you focus on children. White children right now are on the eve of becoming a numerical minority.

The U.S. Census Bureau projects that, by the middle of 2020, nonwhites will account for the majority of the nation's 74 million children.

Children in 2018 The share of the U.S. non-Hispanic white population has fallen since the mid-20th century.

Between 2010 and 2018, the number of white children fell by 2.8 million, or 7.1%. In contrast, nonwhite children grew by 6.1%.

In 2018, the last year for which data are currently available, the proportion of people in the U.S. under 18 years of age was just barely more white than nonwhite.

However, children under 11 were more nonwhite than white.

In almost one-third of U.S. states, nonwhite children outnumber all white chil-

dren under 18 in 14 states – including Nevada, Hawaii, Georgia and Maryland – plus the District of Columbia.

Nonwhite children currently outnumber white children ages 0 to 4 in these 15 states and in Louisiana. In the next few years, the same will be true in North Carolina, Illinois and Virginia, followed a little later by Connecticut and Oklahoma.

In the coming decades, the percentage of all white children will drop – from 49.8% in 2020 to 36.4% in 2060.

A growing trend Why will white children become the numerical minority?

We draw on the insights of demographer Kenneth Johnson and his colleagues to understand this trend.

First, the declining number of white children reflects the significant aging of the white population.

Whites in the U.S. have a median age of 43.6, much higher than those of all other racial or ethnic groups. Latinos, in particular, are much younger, with a median age of 29.5.

Slightly more than one-fifth of whites are age 65 and older, while elders account for only about one-tenth of nonwhites. Indeed, today in the U.S. there are more white elders than white children.

The older age of whites is mainly due to fewer white births than white deaths. Between July 2017 and July 2018, there were 0.88 white births in

the U.S. for every 1 white death. In the case of Latinos, the ratio was 5 births for every 1 death.

Whites also have lower fertility rates than most other racial and ethnic groups.

Even if white women increased their fertility levels, their actual numbers of births would not go up that much, because there is a shrinking number of white women of childbearing age.

Only 41% of white women aged 15 and older are in the child-bearing ages of 15 to 44, when most births occur, compared to 57% of nonwhite women.

What the future holds In the coming decades, people of color will have an increasing presence in all U.S. institutions, in higher education, the workforce and the electorate.

Americans are already seeing the consequences of these demographic shifts in higher education. Between 2009 and 2017, the number of white undergraduate students in the U.S. dropped by 1.7 million, while the number of Latino undergraduates rose by 1.1 million.

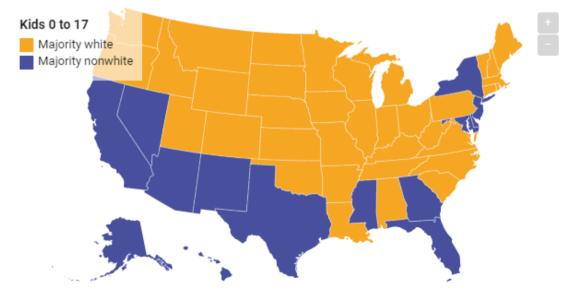
In addition, U.S. Bureau of Labor Statistics projections show that, between 2014 and 2024, the white share of the civilian labor force is declining, while the share of non-whites is estimated to rise.

Furthermore, people of color will increasingly be part of the voter rolls and slates of political office seekers in the coming decades.

Despite these expected changes, one thing is certain. The white population is not going to disappear. The U.S. Census Bureau projects that whites will still be the largest racial or ethnic group, accounting for 44.3% of the nation's population in 2060 and outnumbering Latinos, the second largest group, by 67.9 million. The reality is that whites will not dominate demographically as they have throughout most of U.S. history, when they accounted for as much as 90% of the country's population. Roughly speaking, the share of the U.S. white population in 2060 will be the same as it is now in Las Vegas, about 44%.

### Race of US children, by state

As of 2018, 50.3% of all U.S. children ages 0 to 17 were white. However, in 14 states and the District of Columbia, more than half of children were nonwhite -- a sign of a growing demographic trend.



Map: The Conversation, CC-BY-ND

Source: U.S. Census Bureau 2018 Population Estimates, analyzed by Rogelio Sáenz and Dudley Poston - Get the data

### EVENTOS ESPECIALES

### Re-Devaluing Colorism Art Catalogue Release Party Friday, January 10 at the Southwest School of Art

#### Photos by Chelsea Landin

Intersections of Skin Color and Currency that featured sculpture, paintings, video, and drawings by 14 women of color, the majority of whom are African-American artists from Texas. Their artwork responds to the global phenomenon of basing a person's worth on his/ her skin color, and its deleterious outcomes that have ranged from self-loathing to the sexualization of women of "indeterminate ethnic origin". The Dreamweek event celebrated the unveiling of the exhibition catalogue, which includes exhibition artwork, poetry, scholarly texts, tips for parents, and arts activities for children.

Next week, the group will host Hands-on Art Workshop for Girls on Sat. Jan. 25, 2020 from noon - 3 PM at Southwest School of Art - Santikos Building (1201 Navarro). This DreamWeek event will allow middle school and high school girls to delve into the varied historic origins of colorism and visually express their own thoughts and feelings on the subject in a communal art project, led by interdisciplinary artist/filmmaker, curator, and scholar Dr. Lauren Cross, Cross is program coordinator of UNT-Denton's Interdisciplinary Art and Design Studies program. She was among three Fort Worth artists selected for the 2013 Fort Worth Weekly Visionary Awards, and among 100 Dallas Creatives honored by the Dallas Observer in 2015.To register for the workshop, visit: https://www.swschool.org/exhibitions/dreamweek2020













### En 2019 Fueron Inolvidables Los Eventos Especiales De Los Espectaculares Partidos Locales De Los Spurs

#### Por José I. Franco

Los Spurs mediante la gerencia general Spurs Sports & Entertainment (SS&E), cuya mesa directiva es presidida por el joven ejecutivo Peter John Holt, se destacó en la presentación y promoción de artistas locales, organizaciones locales sin fines de lucro y promociones de eventos especiales patrocinados por importantes empresas, tanto a nivel local como nacional. Los eventos durante la temporada NBA 2019-2020, se presentaron en el estadio AT&T Center, sede de los Spurs que en su vitrina pública ubicada en la

sección Plaza Level, exhiben los flamantes trofeos Larry O'Brien, ganados durante las temporada 1999, 2003. 2005, 2007 y 2014, lo cual les dio un promedio de haber ganado un trofeo durante la final de la década de los 90's, tres en la década del 2000 y uno rumbo al 2020. Los Spurs, siempre han venido cumpliéndole a su base de seguidores, tanto en los partidos que sostienen en el AT&T Centers, como en eventos de beneficio comunitario, cumpliendo con su agenda de continuar siendo una franquicia contribuyente en el desarrollo económico

de la región de El Álamo. Spurs, bajo la administración del ejecutivo RC Buford, no ha quitado el dedo del renglón, en cada partido, presentando interesantes eventos y promociones comerciales, ante de cerrar su agenda del 2019, los Spurs, para remontar la nostalgia, presento exitosamente la "Noche del Recuerdo", en la que su fanaticada asistentes al partido contra el rival equipo visitante Sacramento Kings, hizo vibrar los corazones, durante su inolvidable y colorida celebración denominada "Spurs Flash Back Friday", a la cual

asistieron 18,354 fanáticos, que salieron ganando, ya que el cerrado cotejo se extendió a cinco minutos de tiempo extra, tras haber finalizado empatados 100-100, quedándose San Antonio con la victoria con pizarra final de 105-104. "A pesar de todo fue una victoria dramática en tiempo extra, lo cual contó mucho para nosotros, lo cual nos motivara para seguir adelante en los partidos que restan en la temporada. En los partidos que siguen tenemos que cuidar más nuestra situación de equipo local y también de visitante", dijo el alero estelar

DeMar DeRozan. Durante la promoción "retro", aficionados con boleto de admisión pagado, recibieron en sus respectivos asientos alusivas camisetas, donadas por la gerencia de SS&E, que se

anotó grandioso éxito recordando la década de los 80's. D Durante el partido en tiempo pedido, exitosamente una aficionada fue elegida para ser participe en la promoción denominada interinamente "H-E-B Discoball Mania", que reemplazo la promoción original H-E-B Beach Ball Mania. La afortunada fanática tras atrapar diferentes balones playeros, se hizo merecedora de importante premio consistente en la cantidad de \$300.00 en certificado de compras para su tienda favorita H-E-B en San Antonio. En las fotos aparecen: DeRozan, vistiendo camiseta alusiva al "Spurs Flash Back Friday". Quinteta de los Spurs, Fanáticos con camisetas alusivas. Fans compitiendo en la promoción de H-E-B. El grupo de baile artístico Hill Country Tippi Toe. "Hype Squad". Grupo retro vs. Kings. Fan colores retro. Hype Squad celebrando victoria de Spurs. (Fotos por Franco).

















### Trade Show Tips "Make the Most of your Trade Show Experience"



By Jason Meza
Regional Director
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78232 p: 210.260.9843
bbb.org Start With Trust®

The beginning of the year is a popular time for trade shows, and trade shows are great opportunities for businesses and consumers alike. For businesses, the shows allow you to display your products and meet potential clients face to face. Consumers are given the opportunity to shop around and compare different businesses in one place, so they can find the one that best suits their needs.

Trade shows can vary from home and garden shows to wedding extravaganzas, so no matter your business or what you're in the market for, there is a trade show for you. Use these tips from your Better Business Bureau to make the most of your trade

show experience:

For businesses:

Plan ahead. Give yourself time to prepare. Reserve your booth as far in advance as you can, recruit team members to join you and determine strategy. Will everyone be at the booth talking to potential customers, or will you have someone walking the floor to network? Consider training your team members on how to answer FAQs about your business.

Post on social media. Make the most of your social media presence to let your current followers know about the show you'll be attending. Post about it ahead of time and be active with your posting during the trade show so your followers can keep up with you. Social media is also a great way for new clients to connect with you after they leave the show.

Offer freebies. Have items at your booth for attendees to take away with them. Free items will draw people to your booth and can be used as marketing if they have your logo, website or social media info on them.

Don't wait to followl up. Bring along a tablet, laptop or other device you can document leads on. If someone is interested in your business or product, offer to take down their information so you can email them more information later. Don't wait too long after the show to follow up, otherwise the lead may have lost interest or found another provider.

For consumers:

Plan ahead. Trade shows can be overwhelming for attendees, especially if there are too many vendors to see in one day. Check the list of vendors ahead of time and see if any of them require appointments. When you arrive, get a map of where each vendor is located, so you can easily find exactly who you're looking for.

Create a budget. There will probably be opportunities to make purchases at the trade show. Decide ahead of time how much money you're willing to spend on which items and stick to your budget.

Look for workshops. Most shows also have seminars and workshops to attend in addition to booths. Not only can this offer a break between vendors, but you may leave with tips or ideas from industry experts.

## BEXAR COUNTY DISTRICT JUDGE RAY J. OLIVARRI DIES AT AGE 64



Last Thursday, friends and colleagues left condolences on his official Facebook page.

Bexar County District Judge Ray Olivarri has passed away, according to officials. The judge presided over the 144th District Court in Bexar County.

He assumed office on January 1, 2019. His term was set to end in 2022.







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For more information, contact Kelley Gallant AACOG SDP Outreach Specialist 210-362-5212 / kgallant@aacog.com



### NON-PROFIT HIGHLIGHT

### Campaign to Register Under-Represented Voters in Texas Launches Focus on Communities of Color, Unmarried Women

#### By Kemi Giwa

The Voter Participation Center (VPC) and its sister organization the Center for Voter Information (CVI) are mailing 130,082 voter registration applications to people in Texas this month as part of their largest-ever campaign to register voters ahead of the historic 2020 election.

More than 6.7 million people who can vote in Texas are not yet registered, according to the U.S. Census, and 83% of them are members of the Rising American Electorate: young people, people of color and unmarried women. People in this group often move between elections and register and vote at lower rates than the rest of the population.

The Rising American Electorate turned out at a rate of just 27% in the 2014 midterm elections in Texas, but their participation jumped to 41% in 2018. In the 2016 presidential election, this group turned out at a rate of 59% and turnout is expected to surge again in 2020.

"Voter turnout is going to be off the charts this year because people know the future of our democracy is at stake," said Page Gardner, the groups' president and founder. "The high interest in this election means we have a major opportunity to close the gap on voter registration and make sure the electorate is as representative as the country as a whole. That's why it's critical to register and make sure your registration is up to date."

VPC and CVI mail registration applications to unregistered individuals, along with preaddressed envelopes to make it easy to send completed forms directly to local election officials. People who want to register online, have questions about the mailing, or who want to be excluded from future mailings can visit voterparticipation.org.

Since 2004, the organizations have helped register more than 4.2 million voters nationally, including more than 232,000 people who applied to register in Texas. This year, VPC's goal is to generate more than one million voter registration applications in the mail and through digital advertising. This month's mailing will be sent to 9.1 million people in 15 states.

The VPC and CVI are in touch with election officials ahead of all mailings. The organizations make sample mailings and in-depth information about their programs available online.

Who's in the Rising American Electorate in Texas?

The Rising American Electorate makes up 13.2 million people in Texas meaning this group represents 72% of the state's voting eligible population.

Young people (18 - 38): 7.2 million people, or 39% of people who can vote.

People of color: 8.8 million people, or 48% of people who can vote, including 5.5 million Latinos and 2.4 million African-Americans.

Unmarried women: 4.9 million people, or 27% of people who can vote.

The Voter Participation Center (VPC) in a non-profit, non-partisan organization founded in 2003 to help members of the Rising American Electorate register and vote. Since then, the organization has helped more than 4.2 million people register and cast ballots.

The Voter Participation Center is a non-profit, non-partisan organization dedicated to increasing voter registration in the United States among young people, people of color and unmarried women. Its sister organization, the Center for Voter Information, encourages people to vote in critical elections.

VPC uses commercial and public data to identify people who are eligible to vote but who need to register.

VPC works with local election officials as well as national, state and local partners to help people register to vote and cast their ballots.

VPC has registered more people by mail than any other organization in the United States. The organization rigorously tests and measures its program and is constantly improving its results.

VPC regularly works with election officials to vet mailings, ensure the integrity of our data, and respond to constituents who receive our mail.

To be in touch directly, please email info@voterparticipation. org

call (202) 659-9570

or fill out the form at https://www.voterparticipation.org/ contact-us/





### La Piedad FC blanqueo al Sanjo Luto en el fútbol de San Antonio

#### Por Sendero Deportivo

En partido de temporada regular en la progresiva Southside Soccer League cuyo director ejecutivo es Nicolás Gaona, el equipo La Piedad FC que dirige el técnico y jugador Armando Carranza, con patrocinio del jugador José (Lobo) Romero, logró imponerse ante el duro rival San José (Sanjo), con marcador de 2-0 goles.Romero, aún no ha estrenado su casaca, sin embargo ya se encuentra registrado, para en fecha futura alinear y posteriormente recibir reconocimiento al lado del entrenador Alberto (Malancas) Ramírez, a quienes se les reconocerá su trayectoria en el balompié local (cuatro décadas). Gaona, y su liga estarán participando de forma deportiva, apoyando el evento, por lo que sólo se espera una fecha que acomode las respectivas agendas de Romero y Ramírez. La Piedad, en su últimos tres

partidos, tiene marca de una derrota (1-0), un empate (1-1), y su reciente triunfo de 1-0. "Vamos a levantar vuelo, ahora se le ganó a un buen equipo que está presente entre los mejores que lideran la división especial", dijo Carranza. Por otro lado La Piedad FC y Southside Soccer League, envían sus condolencias a la familia del señor Manuel De La Rosa, quien fuera pionero del balompié local independiente en San Antonio. De La Rosa, por décadas presidio el circuito Liga Latina, siendo apoyado por su buen amigo Juan (Lobo) Espinoza, quien estuvo hasta a su cuidado hasta las últimas horas antes de partir al viaje sin retorno. Descanse en paz. En las fotos se aprecian acciones del cerrado partido que La Piedad FC sostuvo ante Sanjo en el campo 4 del complejo deportivo "la Cantera", sede de la liga en mención. (Fotos por Franco).







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### Con éxito se inauguró temporada de Veteranos Piratas de Sabinas vs. Indios de Nava por el título Campeón de Campeones

Por Sendero Deportivo Con éxito se inauguró la Temporada 2020 Veteranos que será dirigida por Eloy Rocha, gerente general y Simón Sánchez, compilador oficial y presidente. El estadio Potranco Baseball Field. en el campo 2, dio la bienvenida a novenas, seguidores y familiares. En el primer partido Broncos de Reynosa SA de los esposos Linda y Roberto Garza, enfrentó a los Bravos de José Mendoza. La pizarra final fue de 10 a 9 carreras, con victoria para el lanzador abridor Gilbert Salazar, y relevos



de Marco Anguiano y Giro Rodríguez. "Solo esperamos una vez más retener el banderín. Todos los equipos se han reforzado, por lo que creo que vamos por una buena temporada", dijo el timonel Garza. "Bravos seguirá siendo un equipo competitivo y así estar presente en los playoffs. Nuestra base de pitcheo la conforman lanzadores de calidad internacional, en la defensiva y ofensiva, por igual", indicó Mendoza. Por su lado el club Potosinos, con su manager/jugador, Catarino Obregón y su coach y jugador Pedro Espinoza, en cierre se adjudicó la victoria ante los aguerridos Cachorros de Nava, del popular manager Alejandro (Rábano) Becerra, y los coaches (jugadores), Benito Martínez y Rubén (Alacrán) Galindo. La pizarra final fue de 16-11. Por los triunfadores lanzaron Alfredo Obregón, Ubaldo Montelongo, y Víctor Vázquez. Por Nava, tiraron el abridor Alberto González, y los relevistas Daniel Herrera, Jesús Lozano y Manuel Arias. Por ambas novenas se destacaron en las praderas los jardineros José Martínez de Potosinos, que a la hora buena hizo atrapada tras la barda del jardín centras, así como Chón Rodríguez, quien también logró quedarse con la de costuras de igual manera. Ambos recibi-

eron emotivas ovaciones por parte de sus compañeros y la fanaticada. "Potosinos corrió con suerte, aprovechamos los errores de Cachorros en lo que fue partido cerrado. Celebramos haber ganado de cierre y no queda más que seguir adelante, tenemos buen pitcheo. Defensiva en el campo y ofensiva en el bateo", afirmó Obregón. "Seguiremos echándole ganas a cada partido. Hoy estábamos bien con pizarra a nuestro favor, sin embargo cedimos el partido tras darse costosos errores. Cachorros seguirá buscando refuerzo, a pesar de que tenemos grandes beisbolistas", así se expresó Rábano Becerra. Potosinos, celebró con deliciosa cena que fue prepara por las gentiles damas. Sra. Obregón, Sra. Torres. Sra. Espinoza. Becerra, y los coaches Galindo y Martínez, contrataron los servicios gastronómicos de Víctor Silva, propietario de "Tacos al Minuto", que les preparo un "Guiso de Aguia", lo cual mitigo el helado clima. En la categoría Abierta dominical, se jugó el segundo partido del playoff en las zonas norte y sur. En el norte Indios de Nava de Juan (Pachín) Martínez y el coach Rudy Barrientez, eliminaron a Broncos de Roberto Garza, con pizarra de

5-0. Piratas de Sabinas comandado por el timonel Sergio De Luna, los coaches Iván Rubinsky, Maury Espinoza y el capitán Brayan Guerrero, eliminaron al trabuco Águilas del Veracruz, con pizarra de 1-0 en carrera anotada por Rolando Alvarado quien fue remolcado por el siempre valioso fronterizo José Luis (La Guicha) Salinas. La victoria se la anotó el lanzador izquierdo Gregorio (Goyo) Quintero, con salvamento para Aldo Rodríguez. Por Águilas de Luis Cerros, abrió en el montículo Raúl Originales, que fue relevado por Júnior Novoa, quien fue el derrotado. Indios y Piratas se disputaran por segunda vez consecutiva el trofeo "Campeón de Campeones", edición 2019-2020. De acuerdo al compilar Sánchez, la serie final se jugara a ganar 2 de 3 partidos. Comenzando este domingo 19 de enero en el horario de las 12 p.m. en el renovado terreno del estadio No.1. "Una vez más nos falló el bateo oportuno. Fue un duelo en el pitcheo, la carrera anotada por Piratas fue sucia", dijo Cerros. "Piratas bateo a la hora buena. Contra Indios, se va a jugar mucho mejor vamos por el 'Campeon de Campeones', aseguró De Luna. "Tanto en Veteranos como en el playoff los

aficionados disfrutaron buena calidad beisbolera", dijo Eloy Rocha. En las fotos aparecen: Chón Rodríguez, de Cachorros. José Martínez, de Potosinos. Catarino Obregón y Gustavo Torres, en la antesala donde después anotó para tomar delantera ante Cachorros. Piratas de Sabinas, con su base de seguidores. Benito Martínez, Alejandro Becerra, Víctor Silva y Rubén Galindo. (Si tienen fiesta deportiva o social, pueden obtener los servicios de Taquitos al Minuto, llamándole al chef Silva al teléfono 1- (210) 902-6538). Mencionen que leyeron La Prensa Texas, para un buen descuento. (Fotos por Franco).













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