

**LA PRENSA TEXAS CORDIALLY INVITES YOU TO JOIN US**

**MIERCOLES, 21ST DE SEPTIEMBRE DE 2022**

# La Prensa Texas AWARDS GALA

*Dinner and Silent Auction  
with Honorees:*



***Teresa Rodríguez***



***Leonardo Flaco Jimenez***



***David Smith***





San Antonio Airport  
611 Northwest Loop 410  
San Antonio, TX 78216



TO CHOOSE YOUR SPONSORSHIP  
TODAY OR PUCHASE A TICKET  
SCAN HERE OR VISIT LINK BELOW:

[https://laprensatexas.networkforgood.com/  
events/47234-la-prensa-texas-awards-gala](https://laprensatexas.networkforgood.com/events/47234-la-prensa-texas-awards-gala)

# La PrensaTexas

This grass roots publication is the life source for a community that is not easily afforded viable access to diverse and accessible media. San Antonio and the surrounding counties have become accustomed to relevant news brought to them in both English and Spanish since 1913.

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## Diamond

\$15,000 incl. (\$5000 - Mural Marquee)

- One corporate table of 10 with premier reserved seating
- Prominent company name & logo placement in event program
- Inclusion on pre & post event advertising.
- Two company banners displayed at event (company to provide banners)
- Verbal recognition & logo projected at event
- Company included in featured article in printed paper
- 30-second company video on social media
- Monthly banner ad in newspaper for a year (total 12 ads)
- Monthly top-leaderboard banner ad on website for a year (12 ads)
- Social media recognition

FULL TABLE

## Platinum

\$10,000 incl. (\$3000 - Mural Marquee)

- One corporate table of 10 with premier reserved seating
- Prominent company name & logo placement in event program
- Inclusion on pre & post event advertising.
- Two company banners displayed at event (company to provide banners)
- Verbal recognition & logo projected at event
- Company included in featured article in printed paper
- 30-second company video on social media
- Monthly banner ad in newspaper for a year (total 12 ads)
- Monthly top-leaderboard banner ad on website for a year (12 ads)
- Social media recognition

FULL TABLE

## Gold

\$2000 incl. (\$1000 - 16 x 16 Paver)

- One corporate table of 10 with premier reserved seating
- Company name & logo placement in event program
- Inclusion on pre & post event advertising.
- One company banner displayed at event (company to provide banners)
- Company included in featured article in printed paper
- Monthly 4x2 ad in newspaper for a year.
- 30-second company video on social media
- Monthly banner ad in newspaper for a year (total 12 ads)
- Social media recognition

FULL TABLE

## Silver

\$1500 incl. (\$500 - 12 x 12 Paver)

- One corporate table of 10
- Company name & logo placement in event program
- Inclusion on pre & post event advertising.
- Company included in featured article in printed paper
- Social Media Recognition

FULL TABLE

## Bronze

\$1150 incl. (\$150 - 1 Brick)

- Half a corporate table of 5
- Company name & logo placement in event program

HALF TABLE

# La PrensaTexas

We Make it Easy to be Connected to your Community

JOIN US AT LAPRENSATEXAS.COM

CONTACT:  
**INFO@LaPrensaTexas.com**  
**210-686-0600**

21 de Septiembre de 2022

# La Prensa Texas **Awards Gala**

• *Honoring a Commitment to Community* •  
• *Celebrating South Texas Culture* •

Support the legacy, non-profit, bilingual, community newspaper,  
La Prensa Texas as we honor outstanding stewards of our South Texas culture.

## **2022 HONOREES INCLUDE:**



***Teresa Rodríguez***

Author



***Leonardo Flaco Jimenez***

Singer, Songwriter

And Accordionist



***David Smith***

County Manager

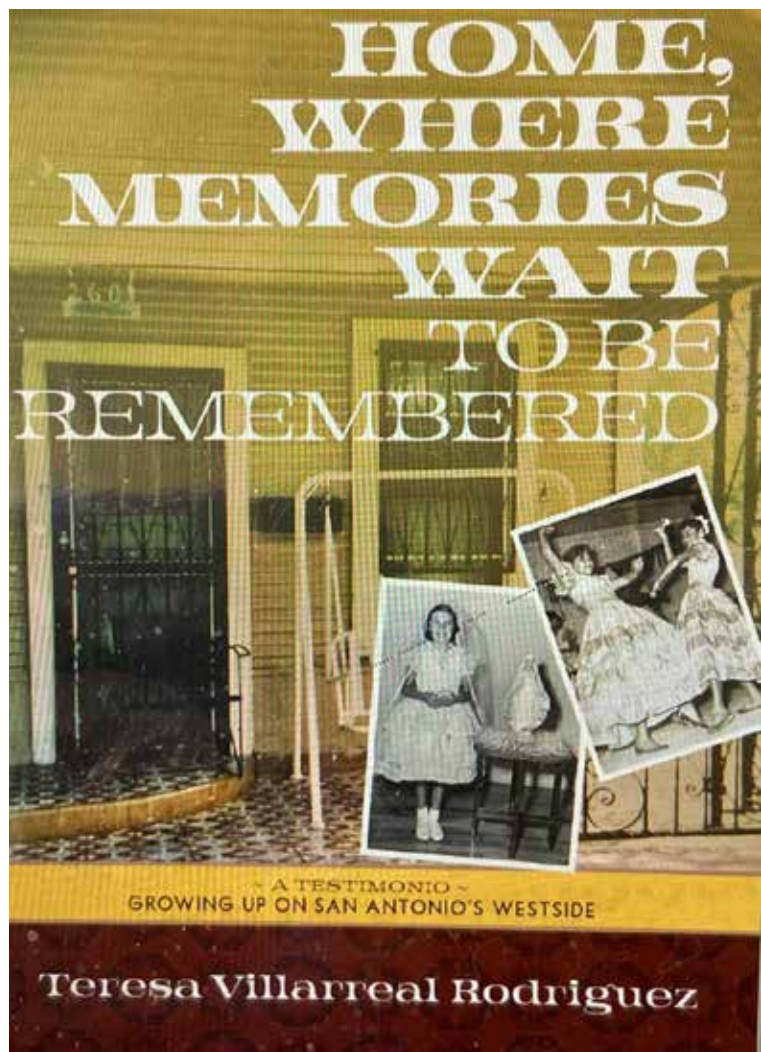
**Featuring: Danzavida De San Antonio Dance Company • Young Marines Present The Colors • and MORE!**

*Support hyper-local news coverage and a legacy bilingual print publication.*

*A 20 page printed tabloid newspaper is circulated across San Antonio and surrounding regions  
to unite the bilingual South Texas culture.*



# 2022 HONOREES



## ***Teresa Rodríguez***

Teresa Villarreal Rodriguez shares a migration story between Mexico and the United States. On her paternal side, she is a proud first generation Mexican American born in San Antonio, Texas. On her mother's side, Teresa, a ninth generation Tejana, traces her roots to 1718.

A product of San Antonio Independent School District schools, Teresa earned a business degree from Incarnate Word College. Her career of forty-four years was spent in service to her community—first as a social worker and later as a high school teacher in an inner-city school.

Villarreal Rodriguez continues to reside in her beloved San Antonio, surrounded by her two children, four grandchildren, Y un montón de parientes y buenos amigos. She continues to write about her city and community.



## ***Leonardo Flaco Jimenez***

Few if any artists in conjunto and Tejano music have received the level of critical acclaim Flaco Jimenez has enjoyed over the course of a career that's spanned six decades, and it's certain that no one has taken the accordion-fueled Tex-Mex sound to a larger audience than he has. Without compromising his musical vision, Jimenez has introduced the traditional conjunto sound to mainstream pop and country listeners thanks to his collaborations with the Texas Tornados, Dwight Yoakam, and the Mavericks, and he is celebrated by adventurous rock fans through his work with Ry Cooder, Carlos Santana, Doug Sahm, and the Rolling Stones. Flaco Jimenez was born in San Antonio, Texas in 1939, and raised in a musical family; his grandfather Patricio Jimenez was an accordion player who embraced the polkas and waltz tunes that are conjunto's stylistic precursors, and Flaco's father, Santiago Jimenez, Sr., was a pioneering Tex-Mex musician who cut one of the first conjunto records, "Dices Pesca" b/w "Dispensa el Arrempujon" in 1936.



## ***David Smith***

In July of 2011, Mr. Smith was appointed the first ever County Manager, by a unanimous vote of the Commissioners Court. David L. Smith, County Manager, graduated from the University of Texas in San Antonio in 1991 with a BBA in Marketing. In 1993, he received an MS in Finance from Louisiana State University. In 1998, he was awarded his second graduate degree, an MS in Urban Administration, from Trinity University.



# Join us to support the La Musica de San Anto mural restoration project



The mural is located at 1300 W. Commerce and needs assistance from us to help lead the way. There are unique and lasting contribution levels from \$150 to \$5,000 to be part of this mural project (see below).

La Musica de San Anto Mural is a commemorative mural project which pays homage to the lives and music of Randy Garibay, Clifford Scott, Rocky Morales, Felix Villarreal, Manny Castillo, Eva Garza, Doug Sahn, Valerio Longoria, Lydia Mendoza, and Rosita Fernandez. The mural has gone on to be a highly visible and emblematic representation of San Antonio music and culture as well as an iconic presence at the West Commerce Street gateway to the Westside of San Antonio.

The mural was completed in 2009. Over the last 10 years, San Antonio's weather has caused it to fade significantly. Amid unprecedented new development pressure, this iconic and culturally relevant artwork is now in desperate need of restoration. The mural restoration project will preserve a

creative, cultural, communal and inspiring work of public art. It has already garnered the support of Google Fiber, UTSA, and Weston Urban, and is a partnership between San Anto Cultural Arts, La Printeria and La Prensa Texas. .

David Blancas was born in Nueva Rosita, Coahuila in northern Mexico and began drawing and painting at an early age. He maintains a multifaceted portfolio of teaching, mentoring, and creating public and private commissions with a specialization in paintings, portraiture, mosaics, and murals. David studied fine art at the University of Texas at San Antonio and has achieved recognition in various regional and national art competitions. He currently resides in San Antonio, Texas and is the sole proprietor of Pintura Artwork Company, a studio, and art gallery that was established in 2002. He is also the director and lead muralist of Project Inspire: Mural Arts Program, an organization that collaborates with other agencies to produce community murals and other public art projects.

With your help, this project will make a significant impact to preserving this Westside treasure. It would mean much to have your financial support toward this lasting cultural preservation mural collaboration.

## SPONSORSHIP LEVELS: *Mural Placement*

The San Anto mural located at the 1300 W. Commerce is 157" x 18"

Marquee placement is at the front of the mural and measures 3.5" x 8"

Jukebox placement is on the side of the building and dimensions are 9" x 10"

NOTE: Side of the building is highly visible when traveling west

[www.lamusicamural.com](http://www.lamusicamural.com)



*Artist David Blancas*



# MURAL MARQUEE & PAVERS

## PAVERS: *Level 3 Sponsor*

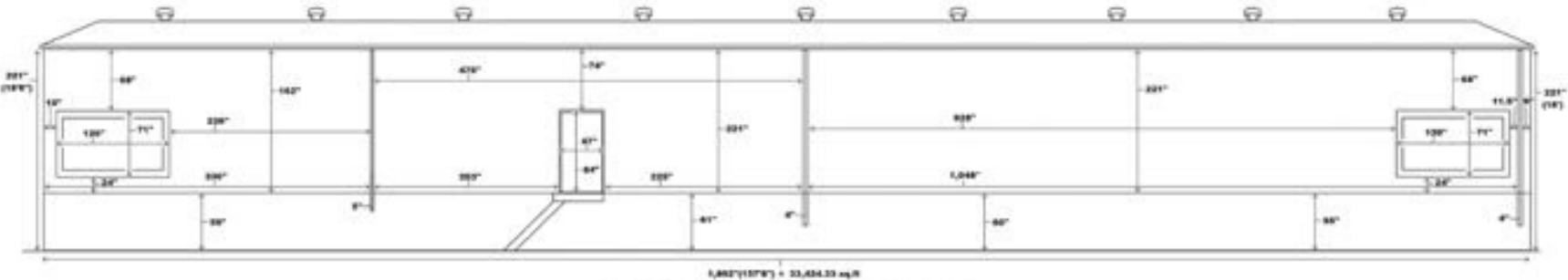
Pavers and Bricks will be professionally and permanently installed at the base of the mural. For years to come, you will be able to return to the mural with your friends and family and remember the day you contributed to the restoration of this beautiful mural.

*NOTE: Paver and brick placements are sold on a first-come, first-serve basis. Each artist has a limited number of available pavers and bricks.*

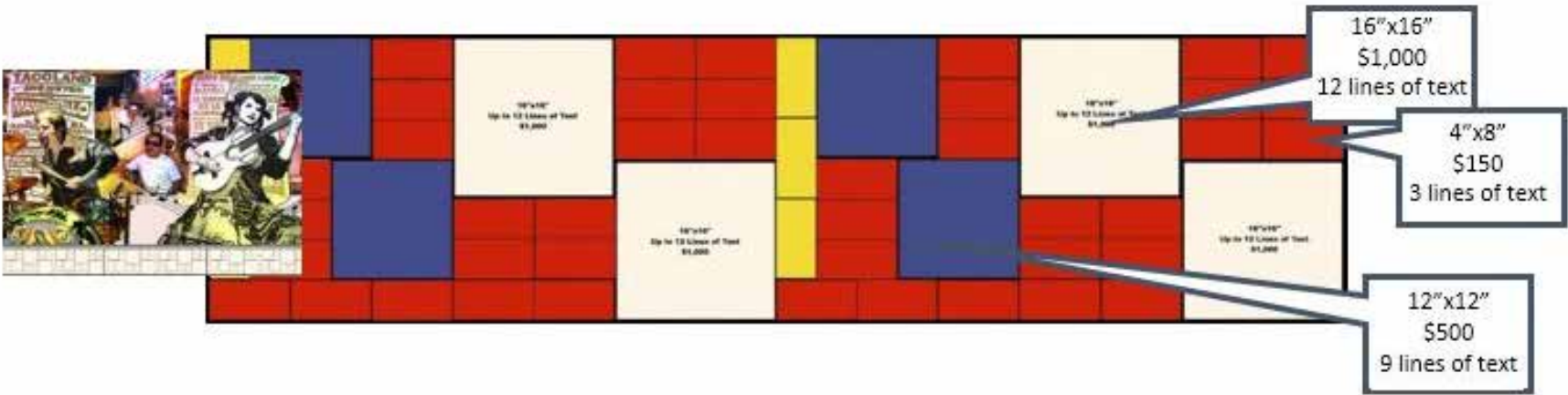
*16 X 16 (12 lines of text)*

*12 x 12 (9 lines of text)*

*4 x 8 (3 lines of text)*



Mural Wall Dimensions



**MURAL MARQUEE:**

*Level 1 Sponsorship*

Logo and/or Brand will be included on the "Front" mural wall  
in the Marquee design

*Also includes:*

Remarks at the mural unveiling

Recognition as a Marquee Level I Sponsor at the mural unveiling

A 16" x 16" engraved paver will be included at the base of the mural

A signed limited-edition print of the mural



*Already Committed:*

*Google Fiber, UTSA and Weston Urban*



Artist rendering of side building

*Also includes:*

*Recognition as a Level II Sponsor at the mural unveiling*

*A 16" x 16" engraved paver will be placed at the base of the mural*

*A signed limited-edition print of the mural*

*The song area slots will include*

*the brand/name of your business or organization.*

*Already committed: Guillermo's and Leonard B. Rodriguez*

**MURAL JUKEBOX:**

*Level 2 Sponsorship*

Logo and/or Brand will be included on the "Side" mural wall  
in the Jukebox design



DIRECTOR: Ignacio E. Lozano

LA PRENSA  
DIARIO POPULAR INDEPENDIENTE

SAN ANTONIO, TEXAS  
Domingo, 6 de Junio de 1937

# La Prensa Texas

Tipos de Uruapan, Michoacán.

Calzada de Los Héroes, León, Gto.

Otro grupo de tipos tarascos

Y esta es Greta Garbo, la única, en el rol estelar de "Comille", cinta MGM que dió a la estrella escandinava un nuevo galardón de triunfo.

Frances Dee, estrella de la Paramount, aparece a la izquierda en una pose especial. A la derecha, Shirley Temple, también en una pose especial.

# THANK YOU FOR YOUR SUPPORT!