

La Prensa Texas

FREE • GRATIS

VOL. 7 • NUM 14

www.LaPrensaTexas.com

7 de Abril de 2024



La Prensa Texas

This grass roots publication is the life source for a community that is not easily afforded viable access to diverse and accessible media. San Antonio and the surrounding counties have become accustomed to relevant news brought to them in both English and Spanish since 1913.

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Let's Talk About It

Evolving Gender Roles Among Today's Youth

By Yvette Tello

Have you noticed a shift in gender roles among today's youth? Are more young people embracing the idea that men should take on household chores, work, and pay the bills, while women should take it easy? Do you think enforcing gender roles is sexist or necessary? Let's talk about it...

Barbara Gendron-Greene: “This is great. Some women want to be warriors. Some men enjoy the gentle side of life. It may be convenient to divide everyone into two stereotypical genders, but it's not very accurate. Humans have the tendency to be individuals. This applies to ordinary straight people. You can be 100% heterosexual but be a fan of cooking and fashion instead of sports. For the species to survive in the past, gender roles were more necessary. Today people have the luxury of trying lots of roles before they settle down. Middle and old age gives us a chance to be freer and less afraid of looking silly. In the real world, though, someone has to earn a living and someone has to cook supper. All adults have to do things they don't love some of the time. Find a partner who is willing to be flexible and then do as you both please.”

Kavooss Shamloo: “I think this generation is more confused about their own gender rather than their gender roles to begin with!”

Adam Smith: “It is sexist and unnecessary. It's also so pervasive that you don't even realize you're playing into it by labeling your own interests as 'feminine.' You do you, man. Be in touch with your emotions, smell flowers, dress in pretty colors, and stop worrying if those things are masculine or feminine. They are just enjoyable things, that's all.”

Anonymous: “Why, exactly, does one person or the other have to be one thing or the other? Where does this idea come from? Why is it tied to gender? I thought relationships were supposed to be a partnership. A partnership generally tends toward an equitable distribution of tasks, doesn't it? What's WRONG with liking to be touched? We're wired to it from birth. Infants that aren't touched enough sicken and die. Why shouldn't adults need to be touched? What makes something “feminine” other than someone else's opinion of the same? Wouldn't it be better to look at “give and take,” in the case of protection/provider/whatever, or ‘I like this,’ in the case of what you like/don't like? If it's a major compatibility problem with your partner, then discuss it or decide you're not right for each other. If it's ‘what would other people think,’ either limit yourself or ignore them. My ex and I used to take turns at paying and that seemed to work okay for us. I always enjoyed being held by her, in fact I wished it would occur more often. She liked to be held by me. I don't see how either of us was more

“dominant” in the end. She tended to drive, she seemed to prefer it and I was okay with that. She was a better cook than I was and I let her. I could fix her computer and assemble her furniture. We played video games together. Find a partner and drop the presupposition and find what works for both of you.”

Ashwin Dollar: “Gender roles aren't a necessity though some are dictated by biology (for the foreseeable future it's unlikely men can get pregnant or that women a whole lot of women would be as good a fit for lifting heavy objects or people over distances) and it's difficult to do much to change it. Being a protector isn't really a role I necessarily want to take on either and while I wouldn't be comfortable being dependent on a wife's salary I think I'd have said exactly the same if I was female about a husband's salary. In previous generations and in more traditional circles you might encounter some negativity but in general most people will respect your decisions.”

Alice Thompson: “Because men should take care of women. And women should take care of men. Equals. Equals in loving and caring for each other.”

Drake Takin: “The biggest double standard you'll ever get is that when women act like men, they're applauded and even encouraged. When men act like women, they're chastised and ridiculed for it. This attitude harms both sides in different ways.”

Greg Willborn: “The biggest double standard between men and women is the way women get away with all the verbal and emotionally abusive things they do to men. Men are expected to just take it or believe we deserved it. Women can be brutal. Especially when it comes to a man's kids. When the hell did a woman's emotional well being become more important than a man's? Men get mocked, antagonized, hit where it hurts repeatedly by a woman and the second he lashes out he's labeled an abuser. The woman is coddled and believed. Even after being known as a liar. Women are not special. I'm sorry they're really not.”

Dawn MacGregor: “When you tell someone to ‘man up’, the implication is that they are behaving in a feminine way, and that behaving in that feminine way is somehow undesirable. It is often meant as a rebuke, or an insult. There is no universal male or female behavior. Both sexes are capable of feeling fear, disgust, confusion, or many other feelings that are less than desirable in a given situation. Feelings that they need to get over and move on. Hence I think “suck it up” is more appropriate for both (or non-binary) genders.”

Modi Ramos: “They actually annoy me greatly. There is no reason why a woman can't

be the breadwinner and a woman can't be the hustler. Being a man doesn't mean that you're supposed to be the more successful one. When my daughters were very young, I stayed home to take care of them. I was absolutely miserable. I wanted to earn, I wanted to help support my family, and I wanted to exercise my brain. My husband made a good living at the time and I technically didn't have to work. Then the oil crisis of 2014 happened and I had to go back to work or we would have lost our house. The one we literally just bought. I was pregnant with our third child. I did what I had to do. And you know what? I'm damn proud of it. Flashforward to today. My husband just lost his job, again. Guess what? I make six figures now. We will be fine. I actually don't care about him killing himself working 60 hours a week and him never getting to see our children. We are a team so our gender roles are NOT defined. I will never, ever hold over him the fact that I earn more than him. It doesn't matter. If not for him I know for certain I wouldn't be where I'm at today. He believed in me when no one else did. Gender roles don't exist when you find your equal. Do not let society define what role you feel you should be playing based on your gender. Create it for yourself, and never be made to feel bad for it. I grew up with a single mom and a father who never paid a single dime in child support. But I'm thankful for it because she showed me the value of hard work and how to support a family.”

Jess (Burde) Mahler: “There's a difference between being ‘pro-gender roles’ for me, and ‘pro-gender roles’ for everyone. Many people, both men and women, want to follow traditional gender roles. And that isn't a problem if that's all they want. But when they want to make other people follow traditional gender roles... that is a problem. Because they are trying to force their ideas on other people. Now, in the US today there is a specific... challenge for women who want to adhere to traditional gender roles — the economy. Most families need two incomes to support them these days. Even for those that don't, it's a lot harder with just a single income. Some men feel that a woman expecting to be able to follow ‘traditional gender roles’ is putting unfair expectations/pressure on him to be ‘the wage earner’ in a world that really needs two wage earners per household.”

Toby David Low: “Oh jeez, I'm a man and you are going to tell me what roles I can and can't do?! There are loads of roles, that typically would be classed as male, that I am actually completely unsuited for, despite being a male. Equally there are loads of roles, that typically would be classed as a woman's, that I know I could do just as well. I'm really good with kids for instance, and changing nappies is a speciality of mine. Where does that leave us? It leaves me thinking ‘let's not bother with that rubbish about gender roles please, thanks’.”

About the Cover Artist: Denise Perez

Cover photo by Ricardo Romo

Cover Art Title:
"Mexican Dress,
Texas Sunset."

Denise Perez is a San Antonio based artist whose work was recently featured at Centro Cultural Aztlan's 15th Annual Mujeres de Aztlan exhibition: Persistent and Resilient. Her work explores south Texas culture and her family history.

Artist photo courtesy of Centro Cultural Aztlan Youtube Channel.

Drawing from childhood, Perez shared her love for art with her sister, Lenise Perez. Today, they are both artists and art teachers.



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PUBLIC MEETING



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The Alamo Area Metropolitan Planning Organization (AAMPO) invites you to attend a public meeting to get information and comment on the draft FY 25-28 Transportation Improvement Program (TIP) and the 2025 Transportation Conformity Determination (TCD). Newly funded projects will be incorporated into the TIP and the Mobility 2050. The draft TCD includes air quality analysis results for Bexar County projects, as required for non-attainment areas. All projects and programs are federally funded through the Bipartisan Infrastructure Law. Join us, or participate online, and help AAMPO keep you moving!

PRESENTATION @ 6:00 PM
 (doors open 5:30 PM)

Similar content and format at all meetings

Online participation
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COMAL COUNTY Monday, April 15, 2024 New Braunfels Civic Center 375 South Castell Ave. (78130)
GUADALUPE COUNTY Wednesday, April 17, 2024 Seguin Public Library 313 West Nolte Street (78155)
KENDALL COUNTY Thursday, April 25, 2024 Kronkosky Place 17 Old San Antonio Road (78006) *The City of Boerne will be in attendance
BEXAR COUNTY Monday, April 29, 2024 VIA Metropolitan Transit Center 1021 San Pedro (78212) *The City of Selma will be in attendance

All Alamo Area Metropolitan Planning Organization (AAMPO) meetings will be conducted in accordance with the Americans with Disabilities Act (ADA) and are accessible to persons with disabilities. Arrangements for special assistance or an interpreter can be made by calling the AAMPO office at (210) 227-8651 or Relay Texas at 1-800-735-2989 at least five (5) business days in advance. The meeting facilities will also be within a reasonable distance of a transit route in counties where transit service is readily available.

The AAMPO, as a recipient of Federal funding and under Title VI of the Civil Rights Act and related statutes, ensures that no person shall on the grounds of race, religion, color, national origin, sex, age or disability be excluded from participation in, denied benefits of, or otherwise discriminated against by any AAMPO program or activity.

The TIP development process is being used to satisfy the public hearing requirements of FTA's Section 5307 program and this notice and associated review period will satisfy FTA's Program of Projects requirements.

Las Tejanas, The Soul of Mexican American Music April 16, 2024 at 6:30 PM Free Event Esperanza Peace and Justice Center

Courtesy of Imane Saliba

Esperanza Peace and Justice Center proudly presents: "Resiliencia y Más Corazón: Las Tejanas, The Soul of Mexican American Music," a community event hosted by the UTSA Mexican American Studies Program and facilitated by Dr. Rachel Yvonne Cruz. It is a lecture/performance that examines the contributions of Tejana musicians to the evolution of Mexican American music. This conversation focuses on the roles played by influential Tejana artists, highlighting their unique blend of talents and cultural expressions, as well as the challenges they have faced in an industry shaped by heteronormative and gender-normative precepts.

"Long inspired by The Esperanza and Graciela's work with Las Tesoros, this plática is an extensión of that unwavering commitment to cultural preservation. A celebration of Tejanas/x's rich contributions to Mexican American music, our collaboration reflects our mutual commitment to activism, education, and community. It's a privilege to contribute to this ongoing narrative and the vital work of documenting voices too long unheard, never heard, or forgotten." says

Dr. Cruz.

The plática will include a discussion with prominent figures in Tejano music: Patsy Torres, who has used her platform to address social issues, education, and identity, inspiring cultural pride; and Shelly Lares, known for challenging conventional heterosexual Tejano music models.

Dr. Cruz explores Torres's musical journey, emphasizing her innovative blend of traditional Tejano rhythms with contemporary sounds and her intrinsic motivation to complete a doctoral degree. Moreover, Cruz speaks with Shelly Lares about her courage in paving the way for future generations of female and hetero/gender nonconforming artists to pursue careers in the music industry.

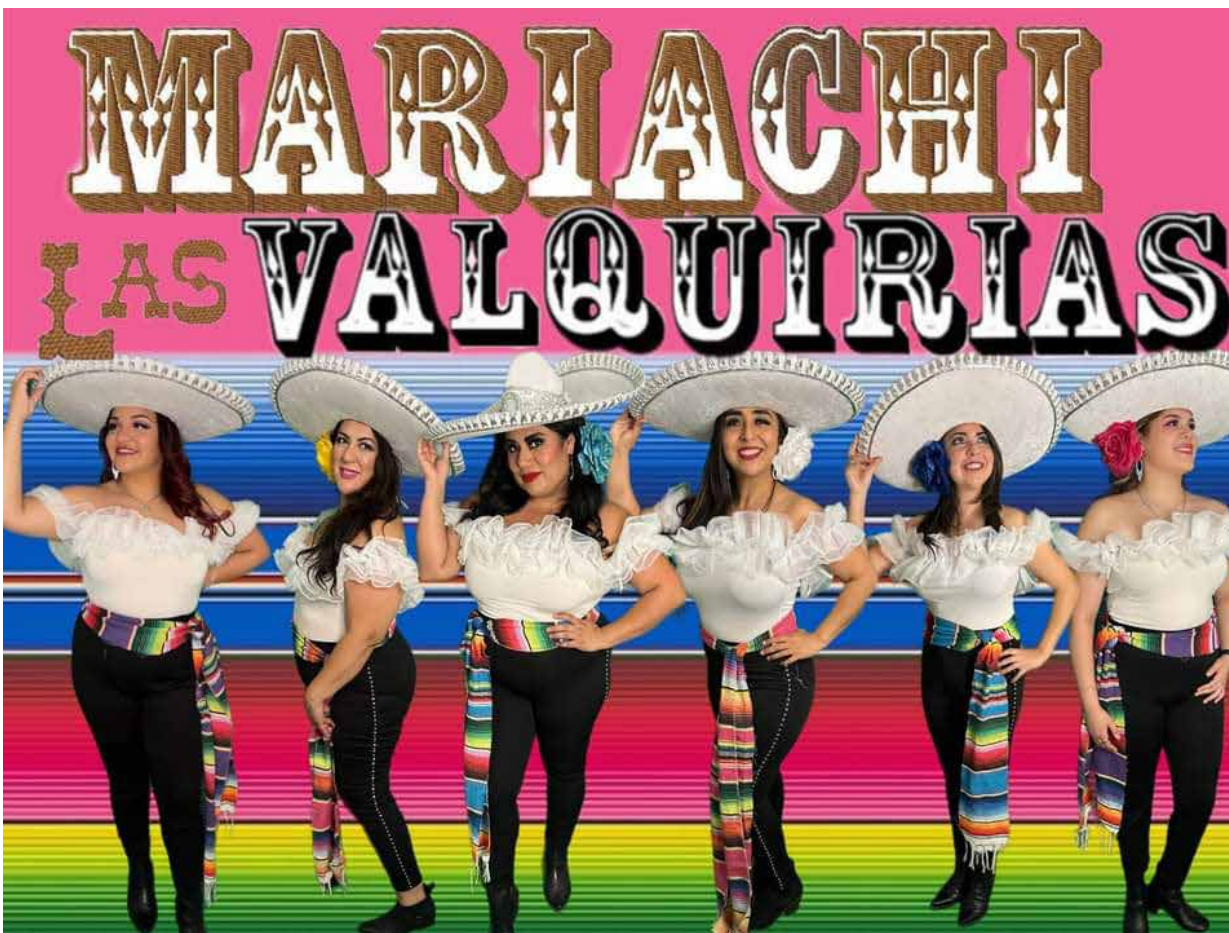
The lecture will be complemented by a performance from Mariachi Las Valquirias, a group renowned for their fusion of mariachi traditions with modern sensibilities. This performance promises to not only entertain but serve as a practical demonstration of the lecturer's themes, showcasing the vibrant and evolving nature of Mexican American music.

Dr. Cruz's lecture offers a comprehensive look at the resilience and creativity of Tejana

musicians, illustrating their vital role in both preserving and innovating Mexican American music and heritage.

Dr. Rachel Yvonne Cruz is an assistant Professor of Mexican American Studies/Music Specialist in the Department of Race, Ethnicity, Gender and Sexuality Studies at the University of Texas at San Antonio's College of Education and Human Development. Dr. Cruz is also Director of MÁS Corazón de UTSA and a UTSA Honors College Faculty Fellow.

The Esperanza Peace and Justice Center is a nationally recognized non profit arts organization founded in 1987 by a group made up of mostly Chicana activists seeking to bring together diverse movements for peace and justice in San Antonio and around the world. Esperanza is dedicated to the intersections of cultural arts and social change. Esperanza's cultural programming champions the lives and experiences of women, people of color, LGBTQ, immigrant, and working class communities. Esperanza continues to be a politically progressive, outspoken, and unwavering force for justice in San Antonio and beyond.



LEGAL NOTICE

Application has been made with the Texas Alcoholic Beverage Commission for a Wine and Malt Beverage Retailers Permit and Late Hour Permit by JTPG CONCESSIONS, LLC. dba BANDERA EVENT CENTER to be located at 1327 Bandera Rd., San Antonio, Bexar County Texas. Officers of said corporation are Peter Garcia (Officer) and Jamal Tawil (Officer)

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DAVID LOPEZ
ABOGADO

Missions Y Saraperos Dividieron En El Wolff

Por Franco

Los aficionados seguidores de los equipos San Antonio Missions dirigidos por Luke Montz y Saraperos de Saltillo comandados por Alfredo Amézaga, durante dos interesantes partidos celebrados en el Municipal Stadium Nelson W. Wolff. Al final resolvieron el empate.

Missions ganó el primero con pizarra de 4-1 carreras y Saraperos el sábado de Gloria, cobró venganza con blanqueada de 1-0 con cuadrangular en el tercer episodio conectado por el campo cortó Edwin Díaz. Esto con datos proporcionados por Jeremy Sneed, director de relaciones públicas de los Mission.

Durante los dos partidos se notó la asistencia de paisanos del club visitante. Quiénes vistieron la casaca de Los Dragones del Norte en buen número.

Los organizadores locales Burl Yarbrough, presidente y Dave Gasaway, gerente general, agradecieron el apoyo de los fanáticos así como de organizaciones que participaron entre ellos el sector privado que aportaron su

respaldo para qué está serie de amistad deportiva se llevará a efecto todo con el fin de apoyar lados amistosos y deportivo entre el sur de Texas y el vecino estado de Coahuila.

Ambos equipos presentaron alineaciones con jugadores estelares y suplentes quienes en partidos de exhibición se estarán ganando sus respectivas posiciones.

En el segundo partido aficionados del buen béisbol profesional se distinguieron con su asistencia saboreando platillos y sus bebidas preferidas durante las nueve entradas y parte del décimo episodio jugado para darles gracias por su respectivo apoyo.

Cabe mencionar la participación durante los himnos nacionales de la empresa que presentó banderas durante el Himno mexicano y de Estados Unidos. Así como del coro militar Air Force 59th Medical Singers.

En las fotos aparecen Woo- Suk Go, pitcher de Missions. Así como personalidades y grupos asistentes. [Fotos de Franco].



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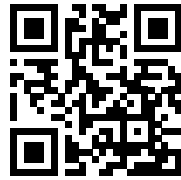
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Introducing San Antonio Public Library Texana/Genealogy New Special Collections Librarian Archivist: Sylvia Reyna

Courtesy of San Antonio Public Library Texana/Genealogy

We are pleased to announce the promotion of Librarian Sylvia Reyna as our new Librarian II Archivist for Texana/Genealogy Special Collections. Sylvia has worked for SAPL for nearly 19 years and has been a valuable member of the Texana/Genealogy team since 2007.

Sylvia first became a Certified Archivist in 2015 and with her ongoing commitment to the archival profession, she successfully re-certified with the Academy of Certified Archivists in 2022. Archival certification is important for strengthening the integrity of the archival profession and ensures a standard of excellence in historical preservation and access to primary resources and collections.

Sylvia's personal and professional connections to the community are very deep. She is frequently sought-out by civic, historical, and genealogical groups to present on topics including Hispanic genealogy, Indigenous groups of Bexar County, preserving family documents and photographs, as well as her ever-popular historical Eastside cemetery tours.

For those of you not familiar with Sylvia, below is a short Q & A designed to further introduce her, both personally and professionally.

Where were you born? Where did you grow up? I was born in San Antonio at the Nix Hospital, and I lived here until I was in my mid-20s, that was when I decided to leave in order to pursue my archaeological career.

What university did you earn your master's in library science from?

I received my master's from the University of North Texas.

What led you to working with archives?

As I was thinking about leaving archaeology, I thought working with archives would be a perfect segue into a very related field.

Can you tell us about a collection you have enjoyed working with?

That would have to be the Gloria Cadena Hispanic genealogy collection. Her research methodology included going south in "los archivos de Mexico" and collecting all the family history information and then making sure it was accessible to all folks here in San Antonio by donating the collection to the San Antonio Public Library. The fact that it is regularly being utilized has made such a difference for people researching their family history.

What is the best career advice you've ever received?

If you have a passion, pursue it, it will make you happy and it won't feel like work. Beyond that, our library patrons are so appreciative when we can help them with an answer they may have been seeking for years and that



allows them to have closure, it's very fulfilling. "Find a job you love, and you will never have to work a day in your life."

What's something you've recently learned about yourself?

Two things come to mind. First, a familial surname has ended up not being what I thought it was. Second, knowing that if I really want to learn something, I can learn it, I just need to do it, to dive right in, not just stick in a little toe.

What's something that most people don't know about you?

While I was in Hawaii doing archaeology, I thought about pursuing a PhD in World Religions. The multi-cultural diversity within the communities there that you are exposed to on a regular basis really opened my eyes to religions beyond Christianity.

What are you looking forward to most in your new role?

Archives are the gift of one generation to another, they reveal another story, I'm looking forward to perhaps collecting records of marginalized histories and connecting documents in the collection to one another.

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Graciela Iturbide's Photographs Capture Mexico and Latinos in the U.S.

By Ricardo Romo, Ph.d

In the early 1980s Mexican photographer Graciela Iturbide distinguished herself as the most prominent photographer in Mexico and Latin America. Recognition of her work with top awards in Paris and Japan over the next two decades solidified her international reputation. In 2008 Iturbide won the Hasselblad Award, the highest distinction a photographer can receive.

Iturbide's photographs, including her famous portrait "Mujer Angel [Angel Woman]", are currently on exhibit at Ruiz Healy Gallery in a San Antonio exhibit. Gallery owner Patricia Ruiz-Healy followed Iturbide for many years and chose her work for the inaugural opening of Ruiz-Healy Gallery in 2006. The current exhibit is open until June 2024 and travels to Ruiz-Healy Gallery in New York City in 2025.

The University of Texas 2006 publication, *Graciela Iturbide Eyes to Fly With: Portraits, Self-Portraits, and Other Photographs*, is an excellent starting point for understanding Iturbide's brilliant photographic career. Harriett and I met Iturbide in 2006 and joined her for conversation and dinner in 2016 when she returned to San Antonio for a solo show at the Ruiz-Healy Gallery.

Iturbide's photographic journey began in Mexico City in the early 1970s. While studying filmmaking at Mexico's Centre for Film Studies at the National

Autonomous University of Mexico, she enrolled in a photography class with the famous Mexican photographer, Manuel Alvarez Bravo. When Bravo selected her for an apprenticeship, Iturbide gave up thoughts of producing movies and spent the next year under his tutelage. Bravo was a superb mentor, and Iturbide learned to train her eyes to see the exceptional as well as to recognize distinctive features in the ordinary. She once told a reporter that she used her eyes and heart to select her subjects. She also learned from Bravo that patience is a critical element of successful photographic shooting. After two years of training with Bravo, Iturbide ventured off on her own.

In 1978 the Ethnographic Archive of the National Indigenous Institute of Mexico commissioned Iturbide to photograph the country's Indigenous population. Iturbide chose to document the

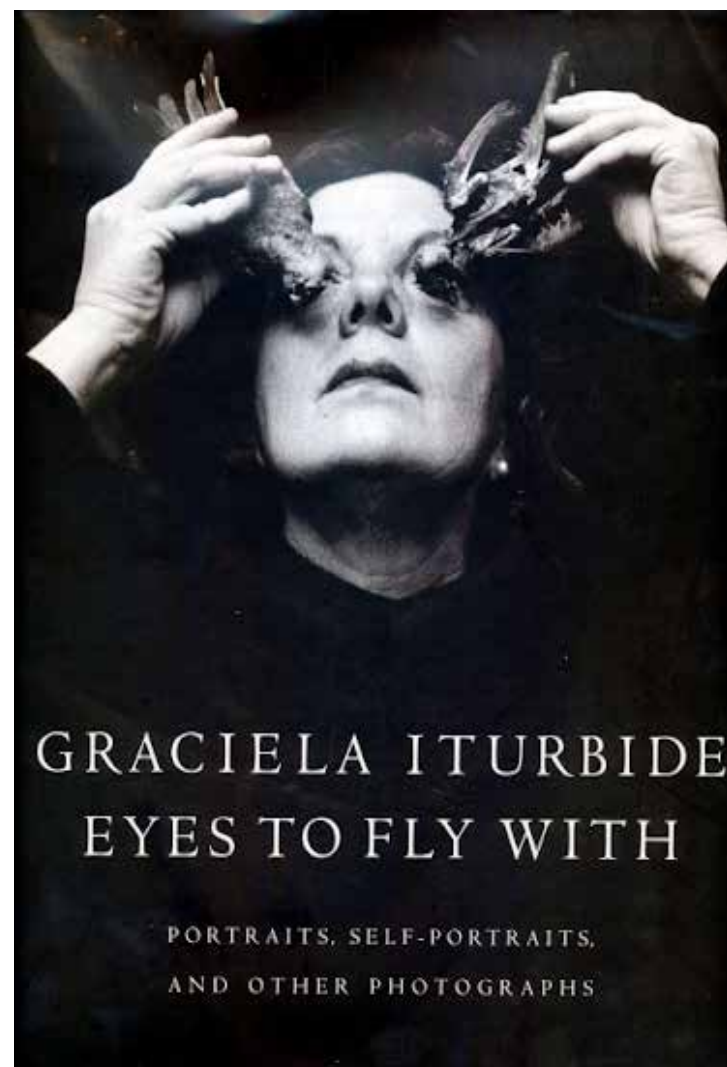
way of life of the Seri Indians from Mexico's northwest extending to the U.S. border with Arizona. Iturbide spent a year in a Seri Indian community and while there recorded one of her most famous photographs, "Mujer Angel" ["Angel Woman"].

Author Alejandro Castellanos describes the photograph, "Mujer Angel" as an excellent synthesis with which it "expresses the true identity of the Seris and the recognition that all these cultures, in one way or another, find themselves in a liminal position [space between past and present] like the feminine figure in the midst of a desolate landscape but attached to the world by means of a portable jam box."

"Mujer Angel" established Iturbide as a major artist and drew the attention of Mexico's greatest living artist, Oaxacan painter Francisco Toledo. In 1979, Toledo invited Iturbide to photograph the Zapotec village



Graciela Iturbide, "Mujer Angel [Angel Woman]"
Courtesy of Ruiz-Healy
Gallery. Photo by Ricardo Romo.



GRACIELA ITURBIDE
EYES TO FLY WITH
PORTRAITS, SELF-PORTRAITS,
AND OTHER PHOTOGRAPHS

The University of Texas 2006 publication, *Graciela Iturbide Eyes to Fly With: Portraits, Self-Portraits, and Other Photographs*.

of Juchitán de Zaragoza in Oaxaca, Mexico. Iturbide spent six years working in Oaxaca, but in her first year, she captured an amazing photo of a woman going to the farmer's market with a stack of iguanas on her head that became internationally famous.

It is customary in rural communities for women to carry heavy loads on their heads, often their laundry, but also sacks of grain or vegetables. Iturbide's trained eye knew the uniqueness of this image and her photo "Nuestra Señora de las

Iguanas," stands as one of the most famous images to come out of Mexico in the 20th century. CNN reporter Marina Garcia-Vasquez captured the essence of its significance. She wrote, "Four decades after she [Iturbide] shot it, the image remains a symbol of multiple political struggles: feminist liberation, indigenous sovereignty, and wider social justice."

In 2007 news reporter for the paper LAObserved Kevin Roderick covered the Iturbide Getty exhibit "Cholas, White Fence, East L.A." The Cholas from



Graciela Iturbide, outside of Ruiz-Healy Gallery, 2016. Photo by Ricardo Romo.



Graciela Iturbide, "White Fence" exhibit at Ruiz-Healy Gallery, 2016. Photo by Ricardo Romo.



Graciela Iturbide, South Texas series. Courtesy of Ruiz-Healy Gallery. Photo by Ricardo Romo.

White Fence were marginalized young women, some of whom posed with young babies in their arms. Iturbide told Roderick,

"These people live in the United States, but they have a nostalgia for Mexico. They have the Virgen de Guadalupe on tattoos and on the wall. It's everywhere." She seemed surprised that these young women had such a

romanticized and unrealistic image of Mexico given her understanding of Mexico's problems with unemployment, poverty, and inequality.

Iturbide came to South Texas in 2004 at the invitation of rancher Helen Groves and her daughter Cina Forgason. Groves hosted Iturbide at her legendary Las Norias Ranch, once the southmost part of the King Ranch. Iturbide's remarkable photographs of the ranch included images of extensive dunes on the Gulf of Mexico which may have reminded her of the Sonora Desert sands where she spent time with the Seri Indians twenty

years earlier. A photograph of a ranch building with birds flying around the area is part of the current Ruiz-Healy exhibit. Iturbide is intrigued with birds and flight and often captures these graceful flying creatures in her photographs.

Iturbide lives in Coyoacán, Mexico near the home of Frida Kahlo. She is modest about her career and seldom explains what makes her photographs so special. In an essay, *Amazing Graciela*, published in 2007 by Texas Monthly, Iturbide told writer Katharyn Rodemann that her images, "like good poetry, are infinitely suggestive. To relate to them best, you must allow yourself to live in those very instances [my] shutter clicked." Over a dinner conversation some years back Iturbide told me that every photographer, in some fashion or another, constructs a reality and that reality is determined by the photographer's life experiences and emotions.

Like her mentor Manuel Bravo, Iturbide works only

with black and white film. Her compositions are of a remarkable quality and in many instances, as in the case of the woman with the iguana headdress, she manages to empower her subjects. CNN reporter Marina Garcia-Vasquez added that "Graciela Iturbide's documentary photography captures Mexico's culture through haunting portraits of marginalized communities, portrayed with complexity and compassion."

In the introduction to Iturbide's UT Press book, Alejandro Castellanos wrote, "Without stridency or discord, Iturbide has gone beyond the barriers of identity and nationality to reveal the details through which everyday events become poetic motifs." In reading about Iturbide's life, I discovered that she has long had a passion for poetry, and early in her life she considered studying and writing poetry. Because her photos have a poetic quality and a narrative sensitivity, they have a timeless element and are destined to be remembered and admired for years to come.



Graciela Iturbide, South Texas series. Courtesy of Ruiz-Healy Gallery. Photo by Ricardo Romo.

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El Zoológico de San Antonio Anuncia Planes para el Regreso del Sky Ride que Conecta el Zoológico de San Antonio y The Pearl

Cortesía de Cyle Pérez

Durante la última década, el Zoológico de San Antonio ha experimentado un crecimiento sin precedentes. Han cobrado vida nuevas ofertas como NEOTROPICA, Will Smith Zoo School, un renovado lugar natural Tiny Tot de Kronkosky, Wild Australia, una nueva entrada y renovaciones en casi el 90% del zoológico. El zoológico recientemente inició la construcción de Congo Falls, un nuevo hábitat de gorilas de última generación, y anunció la llegada de The Ralson, el principal centro de eventos en San Antonio, ambos inaugurados en 2025. Si bien la modernización del zoológico ha sido una prioridad, también lo ha sido el respeto a la historia del campus y sus alrededores. Edificios como el histórico Donkey Barn y Monkey House han sido cuidadosamente restaurados y, en 2019, Kiddie Park se salvó de la venta y se trasladó a los terrenos del zoológico.

Es este enfoque en la historia, el crecimiento y las mejoras lo que ha inspirado a los líderes del zoológico a recuperar una pieza icónica de la historia de San Antonio. Durante más de 30 años, el histórico Sky Ride ofreció a los pasajeros vistas sin precedentes del parque Brackenridge, los jardines de té japoneses, vistas al zoológico y el hermoso horizonte del centro. De 1964 a 1999, un número incalculable de habitantes de San Antonio y turistas crearon recuerdos para toda la vida de este viaje nostálgico. En 1999, el Sky Ride estaba en ruinas y se tomó la decisión de cerrarlo. En 2002, el Sky Ride fue desmontado y las góndolas se vendieron por 1.000 dólares cada una.

Se han incluido varios con-

ceptos para el regreso del Sky Ride en el plan maestro a largo plazo del Zoológico de San Antonio. Más recientemente, el increíble crecimiento en el área del centro, específicamente en el área de Brackenridge Park (El Museo Witte, DoSeum, el Jardín Botánico de San Antonio y el Zoológico de San Antonio) aunado al efecto sísmico que La Perla ha tenido en San Antonio, el zoológico ahora está avanzando con un plan que conectará Brackenridge Park y The Pearl a través de un Sky Ride completamente nuevo.

"Casi a diario, alguien me menciona el Sky Ride y me pregunta cuándo regresará o si alguna vez regresará. Existe una fuerte afinidad emocional por el Sky Ride", dijo Tim Morrow, presidente y

Director ejecutivo del Zoológico de San Antonio. "Queríamos traer este viaje icónico de regreso a San Antonio, y este nuevo concepto es un complemento perfecto para el crecimiento del centro de la ciudad y sus increíbles comodidades".

El plan del zoológico incluye estaciones en el estacionamiento del zoológico y en The Pearl, cerca del Pullman Market, que

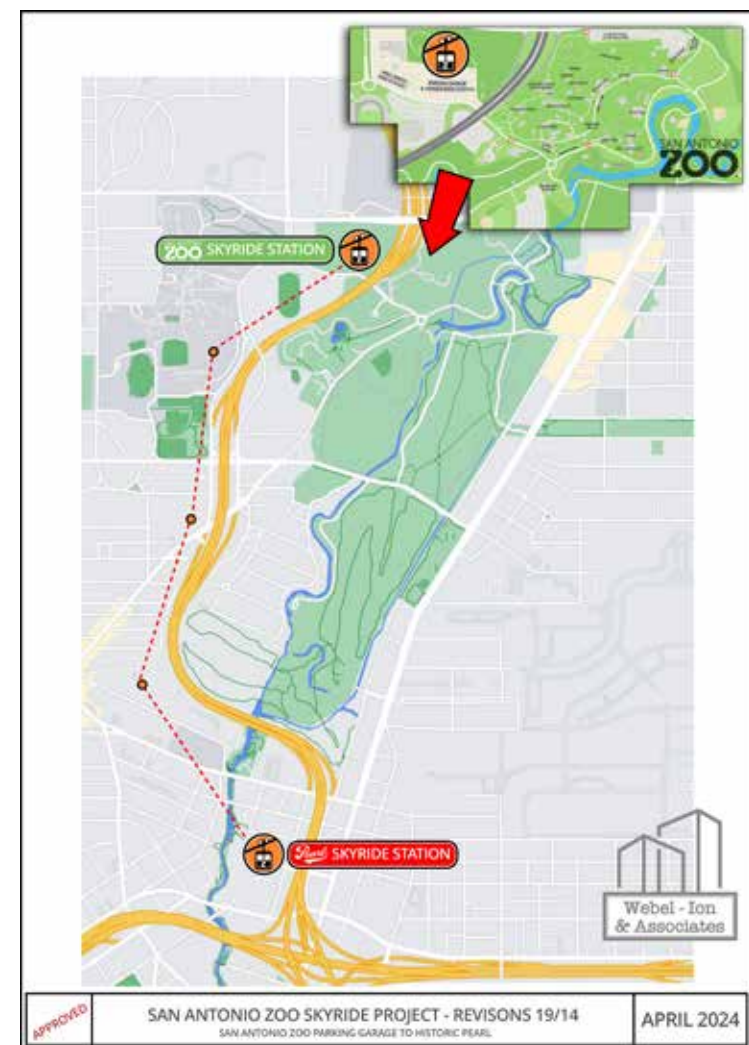
próximamente abrirá, y del mundialmente famoso Hotel Emma. El zoológico ha identificado a un fabricante suizo que diseñará la atracción para incluir réplicas de góndolas que alguna vez adornaron el horizonte de San Antonio. El viaje durará aproximadamente 15 minutos en cada sentido e incluirá vistas de la futura área de expansión del zoológico en el lado oeste de 281, el Estadio Alamo, el Parque Brackenridge y más.

La Sociedad Zoológica de San Antonio se estableció en 1929 y es una organización sin fines de lucro comprometida a asegurar un futuro para la vida silvestre. La sociedad opera el Zoológico de San Antonio, la Escuela del Zoológico Will Smith, el Entretenimiento Educativo, el Centro de Conservación e Investigación del Zoológico de San Antonio y el Parque Kiddie.

El Zoológico de San Antonio, en funcionamiento desde 1914, es una instalación zoológica sin fines de lucro comprometida a asegurar un futuro para la vida silvestre. A través de su pasión y experiencia en el cuidado, la conservación y la educación

de los animales, la misión del zoológico es inspirar a su comunidad a amar, interactuar, actuar y proteger a los animales y los lugares en los que viven. El zoológico recibe a más de un millón de visitantes cada año y está abierto todo el año. El Zoológico de San Antonio opera el preescolar basado en la

naturaleza más grande del país, la Escuela del Zoológico Will Smith, el Centro de Conservación e Investigación y el Parque Kiddie. El Zoológico de San Antonio está acreditado por la Asociación de Zoológicos y Acuarios, la Asociación Zoológica de América y Humane Certified por American Humane.



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Secure Investments In Environmental Infrastructure To Ensure The Sustainability Of The Border Region

**Op-Ed by John Beckham
Managing Director -NAD-
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The southern U.S. border is dominating the news cycle, elevating long-held bias about the region we share with Mexico – our ally and our largest trading partner. Allowing this negativity to overshadow the success and vitality of the U.S.-Mexico border region may blind us to the opportunities of working together and, more broadly, only hurts America.

By strategically investing in environmental infrastructure, however, both countries can unlock economic opportunities that benefit communities on both sides of the border, improve the environment, and strengthen our bilateral relationship.

The border region is a goldmine of economic potential that generates more than \$800 billion in trade annually. As nearshoring efforts shift supply chains away from Asia, Mexico will continue to grow as the manufacturing powerhouse.

There is ample evidence of this growth. According to a 2023 Deloitte report, over \$16 billion in new project investments in the border region were announced in the first quarter of 2023 alone. Moreover, a study conducted by the Wilson Center concluded that increased job creation and economic growth in Mexico have a beneficial impact on the U.S. — as almost five million jobs in the U.S. depend on trade with Mexico.

Although northern Mexico and the southern U.S. are attracting nearshoring projects, many areas lack the infrastructure required to



power manufacturing hubs. Economic growth and integration increase pressure on natural resources and critical services — especially in water supply and wastewater treatment, clean energy, waste management, mobility, and other community needs.

The region stands at a unique crossroads where environmental stewardship and economic growth intersect. It is critical that lawmakers and investors understand that we must secure investments in environmental infrastructure to ensure the sustainability of the border region and the broader bilateral relationship.

While both governments — and the private sector — will make their own capital investments, it is critical to have organizations, especially bilateral financial institutions, available to help shape and support the sustainability of this opportunity. That is why organizations, like the North American Development Bank (NADBank), are essential to playing a strategic role in investments in environmental infrastructure on both sides of the border.

It is with these established mandates which develop and

finance environmental infrastructure projects that preserve, protect, and enhance the environment of the border region, all while improving the quality of life for its residents. In particular, over 300 financed environmental infrastructure projects are leveraging more than \$11 billion in total investment. That is a direct benefit to the over 20 million border residents — on both sides.

But more is needed, as past success contributes to future opportunities. There are investment opportunities available — and ready to be launched — to increase critical access, like improved drinking water and wastewater treatment in the border region.

Today, access in urban areas surpasses 95 percent of the population for water and 90 percent for wastewater. In the area of clean and renewable energy, organizations like NADBank, are pioneers, financing over \$1.7 billion in more than 40 clean energy projects on both sides of the border that mobilized over \$6.2 billion in total investment.

Just as the border continues



to grow and transition to a greener, more sustainable region, so must organizations supporting financial growth. Over the next five years, work diversifying water resources, including reuse, will need to expand. With clean energy, targeted investments in energy storage and transmission to support greater energy grid reliability will be critical.

Furthermore, investors should expect cleaner and more efficient transportation and green construction. The border region's opportunities can only be realized through partnerships and collaboration between the public and private sectors — an area where we have a strong history as leaders.

The U.S.-Mexico border region is a testament to the interconnectedness of environmental challenges and

the importance of bilateral collaboration. Both countries have demonstrated they understand the role these public-private partnerships should play for the long-term well-being of the border region, the bilateral relationship and the competitiveness of North America by providing us with the capital and necessary resources.

Through robust collaboration, the U.S.-Mexico border region can become a model for sustainable economic development, showcasing the transformative power of strategic financial investments in environmental infrastructure. It is not just about investing, it is about backing a prosperous, sustainable future for generations to come.

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Por Sendero Deportivo

Los directivos Eloy Rocha, Simón Sánchez y Frank Torres, presentaron flamantes trofeos y felicitaciones a los equipos Yankees de Luis Velázquez Bicampeón categoría 50+ Liga Potranco y al subcampeón Astros de Pedro Espinoza.

Así cómo individualmente a los jugadores Baldo Montelongo del club Tuzos campeón pitcher con marca invicta de 7-0. Óscar Montes de Yankees campeón de bateó con promedio de juego de .566 y Faustino Cortinas de Reds por su inolvidable jonron de campo ante Rangers del Venado Benito Martínez.

Con trofeo especial para el padrino de temporada el legendario lanzador derecho regiomontano José Luis Gómez [Liga Mexicana], quién junto a Rocha estuvo presentando los trofeos y a la vez agradeciendo participación de los seis equipos que durante 15 fechas rol regular jugaron un excelente béisbol con grandiosa disciplina deportiva.

Notas: Jaime Guerrero, firmó contrato por la siguiente temporada con el Bicampeón Yankees. Guerrero, será relevista en el departamento de pitcheo. Ésta firma sucedió en el estadio municipal Nelson W. Wolff durante el segundo partido entre

Saraperos y Missions [juegos de exhibición].

El rol regular en la temporada dedicada a Nacho García y Efrain Cruz Franco del club Cardenales, reanudará acciones éste domingo 7 de abril tras las fiestas de Pascua.

Campo 1 estadio Potranco Baseball Field a las 10am Rieleros vs. Águilas. 1:30pm Despos vs. Pericos. Campo 3 a las 10am Acereros vs Yankees. 1:30pm Indios de Nava vs. Cachorros éste nuestro será comentado acción -por-acción por el anotador oficial Sergio Trigo.

Hasta la quinta fecha los líderes son Indios de Nava de Pachin Martínez y Rudy Barrientez. Águilas de Veracruz de Luis Cerros y Nicho Jacome. Así cómo Rieleros de JP Reza.

La invitación a estos interesantes partidos es por cortesía de El Jaral Mexican Restaurant ubicado en 5140 Roosevelt Ave. Cuyo dueño el artista Eloy Rocha, invita a los fanáticos para que acudan a saborear su delicioso menú. Fotos de Franco.



Calvert Easter Egg Hunt Draws Over 3,000

By Ramon Chapa, Jr.

Commissioner Tommy Calvert held a huge Easter Egg Hunt at Woodlake Park and it was an event for the ages! Over 3,000 people attended and many children and parents went home happy!

Over 4,000 Easter eggs were hidden throughout the park for various age groups. Free food, games, photo opportunities with the Easter Bunny, and a chance to win prizes were offered.

The event celebrated the Easter season and the transformation of the Woodlake area.

The acquisition and re-development of the former Woodlake Golf Club into a 161.72-acre park showcased Bexar County's commitment to enhancing community life. The \$4.5 million purchase from Woodlake Acres, LLC, spearheaded by Commissioner Calvert, culminated in a flagship park with many new amenities planned for the future, including playgrounds, bike trails, an outdoor theater, a disc golf course, and a butterfly garden.





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