

La Prensa Texas

BOARD MEMBERS

- Fernando Reyes - Chairman
- Yvette Tello - Publisher
- Leonard Rodriguez
- Louis Escareno
- Tommy Calvert
- Dr. William Elizondo
- Dr. Ricardo Romo

It is no surprise that San Antonio is among the nation's leading bilingual cities where providing information and news in English and Spanish is critical to success. This is because of the responsibility we share to communicate with the next generation of Hispanic families who will ultimately shape what it means to live in the Alamo city.

As such, we are excited to share that a new generation of La Prensa Texas is here to help you reach this ever-growing and evolving demographic of bilingual families and businesses in San Antonio. Our rates are still as affordable as ever and we offer a targeted and custom approach to reaching the local Latino community through our traditional and expanding advertising media platforms; and via unique sponsorship opportunities because of our new non-profit status.

By offering you a means to market and communicate to this community while supporting a local non-profit dedicated to helping ensure that Latinos are equipped with vital information regarding informative news and current events, together, we are chipping away at disparities between race, language, and income to unite all of San Antonio for an exceptional future through engagement, interaction and promotion with our beloved brand and legacy. It's a Hispanic opportunity come of age that you do not want to miss out on.

In achieving this new high point in La Prensa's history, we are pleased to share our Board Members that have been part of this journey. They include Dr. William Elizondo, Yvette Tello, Fernando Reyes, Louis Escareno, Dr. Ricardo Romo, Tommy Calvert and Leonard Rodriguez. Under this leadership team, La Prensa Texas was reorganized into a 501(c)(3) non-profit entity to help expand its reach and depth of community impact while keeping the legacy alive.

We look forward to working with you—to learning more about your goals—to helping you achieve success. We are here for businesses, entrepreneurs, government, education, and community. We are here for you.

With Great Respect,
La Prensa Texas Board

You're cordially invited to...

La Prensa Texas

Gala 2024

Celebrating



**WEDNESDAY
SEPTEMBER 25
6PM-9PM**

**DOUBLETREE BY HILTON
San Antonio Airport**

**611 NW Loop 410,
San Antonio, TX 78216
T:210 340 6060**

**Attire: Business Formal,
Semi Formal**

With Telemundo News as our esteemed partner, the 2024 La Prensa Texas Gala will highlight the remarkable talents and achievements of our honorees, while celebrating the vibrant cultural diversity of our community. The event will include captivating live performances and the presentation of prestigious awards.

Honorees

*Sunny Ozuna, Robert Sarabia,
& George Hernandez*

**To buy an individual ticket or become a Sponsor go to www.LaPrensaTexas.com
Individual tickets \$150/ Tables \$2000**



La Prensa Texas

Gala 2024

Annual Appeal

Diamond

\$10,000

- Two corporate tables of 10 with premier reserved seating
- Prominent company name & logo placement in event program
- Inclusion on pre & post-event advertising
- Inclusion in event media, TV, &/or radio announcements
- Two company banners displayed at the event (company to provide banners)
- Verbal recognition & logo projected at event
- Company included in featured article in printed paper 30-second company video on social media
- Monthly banner ad in newspaper for a year (total 12 ads)
- Monthly top-leaderboard banner ad on the website for a year (12 ads)
- Social media recognition

Gold

\$7,500

- One corporate table of 10 with premier reserved seating
- Company name & logo in event program
- Inclusion on pre & post-event advertising
- Inclusion in event media, TV, &/or radio announcements
- One company banner displayed at the event (company to provide banner)
- Company logo projected at event
- Company included in featured article in printed paper
- Monthly 4x2 ad in newspaper for a year (total 12 ads)
- Monthly side-bar ad on the website for a year (12 ads)
- Social media recognition

Silver

\$2,000

- One corporate table of 10
- Company name & logo in event program
- Inclusion on pre & post-event advertising
- Company included in featured article in printed paper
- Social media recognition

Bronze

\$1,000

- Half a corporate table (5 seats)
- Company name & logo in event program

La Prensa Texas

Sponsorship Form

Choose Your Sponsorship Level:

Diamond \$10,000

Gold \$7,500

Silver \$2,000

Bronze \$1,000

Individual Tickets \$150 each

Other _____

Your Company and Contact Information:

Company/Organization

Contact Name

Contact Phone

Email Address

Address

City/State/Zip Code

Choose Your Payment Method for Sponsorships, Tickets, or to Donate via online, check, or credit card:

1. **Online at:** www.laprensatexas.com

2. **Via Check:** All checks should be made payable to La Prensa Texas Inc

My payment of _____ is enclosed towards my sponsorship amount.

3. **Via Credit Card:**

Visa

Master Card

American Express

Discover

Other

Charge my Credit Card Below:

Credit Card Number

Expiration Date: Month/Year

CCV

Billing Address

City

State

Zip Code

I will pay the remaining amount if any: Monthly Quarterly In one or more payment

We cannot participate at this time, but have enclosed a donation of \$ _____

Signature: _____

Date: _____

Please return this form to Yvette Tello: y.tello@laprensatexas.com