

La Prensa Texas

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La Prensa Texas

This grass roots publication is the life source for a community that is not easily afforded viable access to diverse and accessible media. San Antonio and the surrounding counties have become accustomed to relevant news brought to them in both English and Spanish since 1913.

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Let's Talk About It

Keeping it Mexican

By Yvette Tello

In Latino households, have you noticed that boys often receive more recognition and praise for their achievements simply because they're boys? Meanwhile, girls can be high achievers, yet their accomplishments might not always get the same spotlight. Is this true in your experience? How did this dynamic play out in your home? Let's talk about it...

Joshua Blanco Solis: "Good thing I'm not Latino or Hispanic"

Chris Castillo: "Yep.. My 2 brothers were momma's favorite. But I can't be selfish because as the baby of 6..I was Daddy's girl. But yes mom always favored them"

Ram Dls: "The way it is and always will be."

Angelica Rico: "It's because: "A son is a son until he finds him a wife. A daughter's a daughter for the rest of her life" That's what my mom always said. I try really hard to not have it that way, but I always get called out when my sons come home. It could be because the girls are still here in our house and when the boys come home it's a huge deal. Boys don't need moms anymore, they have wives. Girls need their moms forever. I miss mine. As far as achievements, we have always

made it clear we expect a lot. So that would have been the pressure of our oldest child. His highest achievement is expected from all the others, regardless if they were a boy or girl."

Rivera Christian: "That's only mothers with their sons, you should see dads with their daughters, it's the same dynamic."

Rosanna Vasquez: "Sad but true. My mom's last words to me were "mija, I messed up with you" . She never liked that I identified as Chicana. I can now live my true authentic life. Only 1 son and it'll be a miracle if he could flip a tortilla."

Bertha Zepeda: "True - but I also adored my brother so it didn't matter to me. He was my favorite too."

Obi Juan Xoyote: "Fact. Of the three of us (two sisters and me), I'm the favorite, so my sisters say."

Tommy Tingle: "The only boy AND the baby of the family. I would say this is true. I believe my sisters would agree."

Vee Piñon MacKean: "My mama loved us all very much, and she knew we were efficient, because she taught us. Now my 2 brothers were babied and I could see she

was spoiling them a little more. Especially my oldest brother, who was such a scary cat."

Mary Cavazos Alvarez: "I would say if he's the only son and the baby of course a mom's gonna say that! I myself say that to my son because I only have one and when he does something it's like wow mijo you did good that's awesome. Keep up the good job."

Julie Solorio Macchione: "Lots of boys grew up to be messed up men because of this ingrained favoritism of boys. I've seen it with cousins and uncles. It's a tradition my generation is breaking. Lots of us girls grew up to be strong and independent women who will raise our kids to be the same."

Angel Blanco: "I loved growing up like this."

Larisa Miller: "My mother in law still warms up water and prepares his bathwater (because they live in Mexico without running hot water in the house) for her youngest son. He's close to 40 and still lives at home and she prepares his food and tortillas in fact she has 4 out of her 5 kids living at home with her. My husband was the oldest son but he also is the black sheep of the family but definitely her baby boy is the apple of her eye."

About the Cover Artist: Melissa Gamez Herrera

Opening Reception Sat. October 12 at Presa House Gallery

Courtesy of Presa House Gallery

Presa House Gallery is pleased to welcome San Antonio native Melissa Gamez Herrera for her Presa House Gallery debut and first solo exhibition in her hometown, Color Code: How It Feels. This exhibition is generously supported by the City of San Antonio's Department of Arts & Culture through its 2024 Individual Artists Project Grant Program, The Luminaria Working Artist Fund, and Texas A&M University-San Antonio University Library. The opening reception will take place on Saturday, October 12, 2024, from 7 to 11 pm, with the artist in attendance. The exhibition will be on view by appointment through November 30, 2024.

Color Code: How It Feels is a series of new works created between 2023 and 2024. As a lifelong resident of San Antonio, Herrera delves into the city's urban landscape and the deep inequalities that persist within its physical structure and society. Who are the "haves" and "have nots"? Why do disparities exist within our landscape? Questions not grappled with in everyday conversations

regarding the state of the city. Instead, we blame individuals for their circumstances, never our racist history, environment, and policymakers. Color Code: How It Feels combines photographs, sound, objects, and significant historical text to tell a story about the city's complicated past and disparities of the present.

Melissa Gamez Herrera (b. 1991) is a San Antonio-based interdisciplinary artist who works with photography, bookmaking, sound, and other cross disciplinary practices. Herrera earned a BA in Art and Art History from Colgate University in 2014 and an MFA in Studio Art Photography from the University of North Texas in 2020. Throughout her creative practice, Herrera pursued the arts through which she speaks on issues of identity, community, and justice. Herrera does this through research of events related to violations of human rights and how art can interpret trauma and create a pathway to collective healing. Herrera is a 2024 City of San Antonio Individual Artist Grantee and a recipient of the Luminaria Working Artist microgrant.



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Outside for All: Celebrating Leadership in Nature

Courtesy of
Mary Jane Verette

The San Antonio Parks Foundation, in partnership with the City of San Antonio Parks & Recreation Department, is proud to host the Annual Outside for All, an outdoor celebration of the diverse outdoor recreation and green space opportunities in our community!

Join us on October 12 from 9 AM to noon at the Berta Almaguer Community Center at Woodlawn Lake. This year, we are thrilled to welcome José González, founder of Latino Outdoors, as our keynote speaker. He will share insights on promoting inclusivity in outdoor spaces under the theme "Leadership in Nature, Natural Connections." The event is free to the public, encouraging community participation and engagement.

Learn about local nonprofit organizations who specialize in being active in outdoor recreation, environmental conservation, and health & wellness. Confirmed nonprofit exhibitors for 2024 include Mitchell Lake Audubon Center, Texas Wildlife Association, Big Brothers Big Sisters, San Antonio Public Library's Little Read Wagon, Medina River Natural Area, RiverAid, Green Spaces Alliance, Friends of McAllister Park, Earn A Bike, Two Hoes Gardening, Parks and Recreation Department, Texas Parks & Wildlife, Phil Hardberger Park Conservancy, and STORM.

José González is the Founder of Latino Outdoors and a professional educator specializing in education and conservation. He combines artistic expression with environmental and cultural themes and has extensive experience as a K-12 teacher, outdoor education instructor, and university adjunct faculty.

As a Partner at the Avarna Group, José focuses on Equity & Inclusion in the environmental and conservation sectors. He also serves in various leadership roles, including Trustee for the National

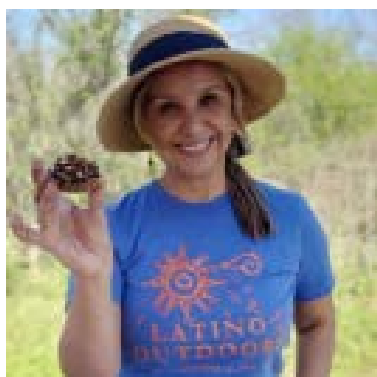


Outdoor Leadership School and Board Director for Parks Now.

José earned his B.A. from the University of California, Davis, and his M.S. from the University of Michigan. He is passionate about collaborating with organizations to diversify outdoor programs and is available for trainings, workshops, and speaking engagements.

"José Gonzalez's expertise and passion for inclusivity in outdoor recreation will set a powerful tone for our event," said Mary Jane Verette, President/CEO of the San Antonio Parks Foundation. "We are also fortunate to have Jeanette, Josie, Bree, and Sara facilitating discussions that will ensure all voices are heard."

Meet our facilitators, Jeanette Honermann, Sara Beesley, Josie Gutierrez, Bree Jameson, and Sara Ramirez will lead the community discussions. Attendees will have the opportunity to participate



in three engaging community discussions focused on the theme of "Leadership in Nature, Natural Connections," led by Jeanette, Josie, Bree, Sara, and other experts. These discussions aim to foster collaboration and inspire innovative solutions to enhance our local green spaces and empower community leaders.

Jeanette Honermann is trained in the ToP® Technology of Participation method and holds a Charrette Management and Facilitation certification from the National Charrette Institute™. Her skills will effectively guide



discussions throughout the event, fostering deeper connections between attendees and their environment.

Sara Pruneda Beesley is the Director of the Mitchell Lake Audubon Center, leading conservation and community engagement efforts for the National Audubon Society in San Antonio. She holds a B.A. from Trinity University and an M.S. in Nonprofit Management from Our Lady of the Lake University.

Sara has served on the South San Antonio Chamber of Commerce Board and contributed to the city's Sustainability and Climate Action plans. She is active in several local advisory committees, advocating for environmental issues and accessible outdoor spaces.

Bree Jameson, a proud New Orleans native and mother of 14-year-old twins, advocates for diversity, equity, and inclusion in outdoor spaces. Through her

nonprofit, Minorities in Outdoor Recreation and Education (MORE Outside!), she shares her love for nature—caving, climbing, kayaking, and more—with underrepresented communities. Bree's journey is featured in the J.E.D.I. Training Film (2022), highlighting her as the first Black woman in Texas to develop a rock climbing route.

Meet Sara Ramirez, Director of Nature Equity and Engagement at the San Antonio River Foundation. A Texas Master Naturalist, Sara specializes in S.T.E.A.M. programming and interpretation for underserved communities, drawing on her background in Wildlife Biology and Environmental History.

Join us to hear from José Gonzalez and connect with Jeanette, Sara, Josie, Bree, and Sara, engaging in meaningful community discussions about leadership in nature and natural connections. Together, we can create lasting impact and promote a love for the outdoors.

For more information about the Outside for All event and to register, please visit www.saparks.org or contact Mary Jane Verette at maryjane@saparks.org or 210-843-3147.

Organized in 1981, the nonprofit, donor-supported San Antonio Parks Foundation is a philanthropic charity formed to provide improvements to parks and the park experience to the area's 250+ parks and over 150 miles of walking and biking trails. All monies raised support and accelerate impactful and transformative park projects from playgrounds to lighting, beautification, accessibility, shade, recycling, water conservation, resurfacing walking paths, signage, restoration, and more. Funding for park projects is provided from foundation and corporate grants, and individual gifts and donations. Learn more at www.saparks.org.

TAX ASSESSOR-COLLECTOR AGAIN ISSUES WARNING TO CONSUMERS: BEWARE OF FRAUDULENT AUTO TITLES AND STOLEN CARS!

By Lisa Anderson

The Bexar County Tax Assessor-Collector's Office is reporting a recent increase of buyers being tricked into purchasing vehicles with fraudulent titles or which have been stolen. In the last few weeks, we have had three buyers swindled out of \$9,000, \$5,000, and \$14,000 cash, respectively. Earlier this year we had buyers cheated out of \$10,000, \$15,000, and \$35,000 cash.

The ever-rising cost of motor vehicles and the reported shortage of inventory have driven some buyers to use non-

traditional methods of shopping for cars. Many people believe they can save money by buying a vehicle from an advertisement on social media rather than from an auto dealership. Recently and earlier this year, there have been several individuals come into our Tax Office to transfer the title into their name on a vehicle they bought on the internet, only to find out that the vehicle is stolen or the title they have been given is fraudulent, and in some cases, the seller used a fake identification as well.

"I cannot tell you how much it breaks my heart to see a

family's hard-earned money be stolen from them by such unscrupulous persons. We want the public to know that the Tax Assessor-Collector's Office is a safe zone for them when purchasing a vehicle. Any person-to-person transactions, especially with cash, should be done in our office with both the buyer and seller present. If the seller will not come with you to our office, do NOT buy the car until you have verified the title and vehicle information," said Albert Uresti, Bexar County Tax Assessor-Collector.

The Tax Assessor-Collector's Office offers guidelines on how

to ensure private auto purchases are safe and legitimate. Primarily, the buyer can ask the seller to meet them at the local Tax Assessor-Collector's Office, or one of the 19 private Full-Service Title Companies in Bexar County, to transfer the title before a payment is made. This ensures that the title is valid and transferable. There is also a link on the TxDMV website <https://www.txdmv.gov/motorists/buying-or-selling-a-vehicle/title-check-look-before-you-buy> that allows a buyer to search for certain title information based on the vehicle identification

number. Citizens can also call the Tax Assessor-Collector's Office at 210-335-2251 to verify certain information.

"I'm asking our citizens to be careful and to be diligent when buying a vehicle from an individual you don't know, especially if you find it on an internet site. The seller may not have a real title to the vehicle, or it may even be stolen. If the car is stolen, law enforcement will seize the vehicle. Buyers should follow this simple rule of thumb: If the deal sounds too good to be true, it probably is, so proceed with caution," said Albert Uresti.

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November 5
Election Day

Los Spurs En Pretemporada 2024-25 Abrirán Campaña Vs. Rockets De Local

Por Franco

El pentacampeón equipo Los Spurs de San Antonio con su entrenador en jefe Gregg Popovich, con éxito disputaron tres interesantes partidos de Pretemporada en calidad de local.

Ante los clubes visitantes Thunder, Magic y Jazz, disputados en el Frost Bank Center ante su legión de seguidores. Quiénes una vez más los apoyaron con estadio lleno.

Éste martes 15 de octubre estarán visitando a su acerrimo rival Heat de Miami. Pará luego retornar a su

centro de entrenamiento el Victory Capital Performance Center, dónde cerraran filas con su convocatoria de 21 elementos que estuvieron participando en su campo de entrenamiento.

De ahí Pop, hará algunos ajustes en su rotación estelar y en la banca, pará así seguir entrenando de acuerdo a su plan pará comenzar temporada NBA 2024-2025, en la que estarán jugando 82 partidos con 41 en calidad de local y 41 de gira visitando las sedes de franquicias afiliadas a las conferencias del Este y Oeste.

Los Spurs inauguran temporada en calidad de visitantes contra Mavericks de Dallas el 24 de octubre. Y el 26 del mismo mes en su estadio Frost Bank Center a las 7:30pm recibirán a su gran rival de la autopista 1-10 los Rockets de Houston.

Cabe anotar que Pop, en su partido contra Thunder, dejó en la banca al popular guardia Chris Paul [CP3], quién estuvo activo alentando a sus compañeros. Por igual al astro francés Víctor Wembanyama [delantero], ambos ha pesar de estar en forma de juego. Sé vieron activos apoyando a la quinteta abridora: el guardia Keldon Johnson, el delantero Jeremy Sochan. El alero Julian Champagnie, el escolta Tre Jones y el veterano delantero Harrison Barnes.

Spurs hizo buena defensiva y ofensiva, aceptando cerrada derrota ante OKC con pizarra de 107 a 112. El timonel rival Mark Daigneault, al final del encuentro amistoso felicitó al legendario estratega Gregg Popovich y su cuadro.

Por lo que Mark hizo lo mismo deportivamente. En la ceremonia del Himno Nacional participaron la escolta militar de Lockhart High School JROTC, y el Macarthur

High School Concert Chorale, quiénes recibieron emotiva ovación del orgulloso público asistente, así como de jugadores y directivos de Spurs y Thunder.

En las fotos aparecen: El guardia Blake Wesley [14] contra el poste Isaiah Hartenstein (55).

El coro de Macarthur H.S. Saqué inicial. CP3 motivando a sus compañeros.

[Fotos de Franco].





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¹ "Medicare & You." Centers for Medicare & Medicaid Services (CMS). "Why changes in teeth and gums." www.dentalplan.com. ©2012. American Dental Association. Health Policy Institute (HPI) Survey of Beneficiaries. Copyright 2020, American Dental Association.

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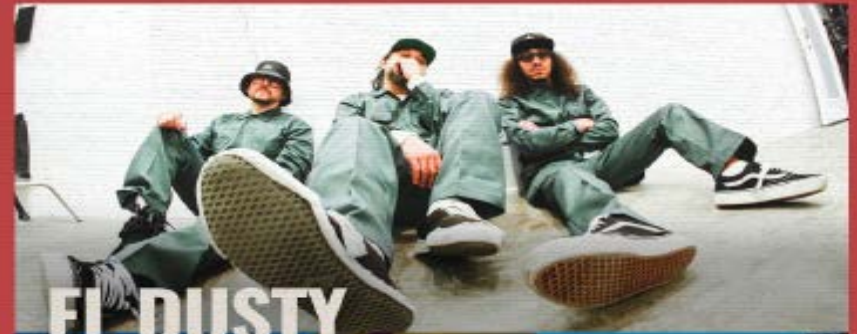


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S.A. Educator Came Of Age In Laredo, Documented South Texas And Scaled A Mountain Of Memorabilia

By Vincent T. Davis,
Originally published by the
SAExpress-News on Sep 16,
2024

Baseball myths and legends thrilled the boy. He was drawn to tall tales of hardball hitters, especially a first baseman called “El Oso.”

Folks in Barrio El Azteca, the old Laredo neighborhood, gave Ismael Montalvo the nickname because he was hairy as a grizzly bear.

El Oso was rumored to shave his wrists, neck and chest each day just to go out in public. Some said that when he walked barefoot, he didn’t leave a human footprint.

J. Gilberto Quezada grew up in Laredo and his appreciation of the sport grew as he spent time with his grandfather, an avid fan and umpire in the Mexican League. The boy looked forward to the days his abuelo took him to Washington Park to see Montalvo play with the hometown team, the Laredo Apaches.

As a teen, on Friday nights, he’d watch the weekly ritual of Lucha Libre on his family’s black and white television, his adrenaline rising with the lightning-fast moves of masked wrestlers launching themselves across the canvas. His mother waved her arms and cheered favorite luchadores who included “El Santo” and “Blue Demon.”

As he grew, Quezada used his love of words to log the exploits of sports heroes, life experiences and the Mexican culture that colored his world.

“I love to write,” Quezada, 77, said during a recent phone call. “It helps my mind.”

The retired educator and historian lives with his wife of 53 years, Jo Emma Bravo Quezada. He has shared essays and poems in blogs, magazines and personal correspondence. He wrote a well-regarded biography of a longtime South Texas political ally of then-U.S. Sen. Lyndon Johnson called “Border Boss: Manuel B. Bravo and Zapata County.” And he’s the author of a novel, “Terror on the Border.”

And for several years, Quezada has kept up a regular commentary in the California-based online magazine, Somos Primos (We are Cousins).

Moved by the passing of baseball legend Willie Mays on June 18, Quezada shared his lifelong love for the game with colleague and columnist Elaine Ayala, who introduced me to his essays.

I learned that his writing, on topics ranging across religion and politics, became a constant stream after he retired as a South San Antonio Independent School District associate superintendent in 2002.

Quezada wrote of Louis Cousins, a neighbor he learned had ties to the civil rights movement. In 1959, Cousins became the first Black student at all-white Maury High School in Norfolk, Va., enduring jeers from a crowd as he walked with his mother up the steps into the campus auditorium. A black and white photo shows Cousins sitting alone in one of the rows up front — the white students seated far behind him.

“I was not going to sit in the back anymore because I finally had an opportunity to be in the front,” Quezada recalled Cousins said.

The retired educator learned Cousins was a military veteran and, like him, a St. Mary’s

University alumnus. They began meeting for breakfast to talk about their lives and literature. When Cousins unexpectedly passed away on Jan. 17, 2020, Quezada received the news in a call from his friend’s wife.

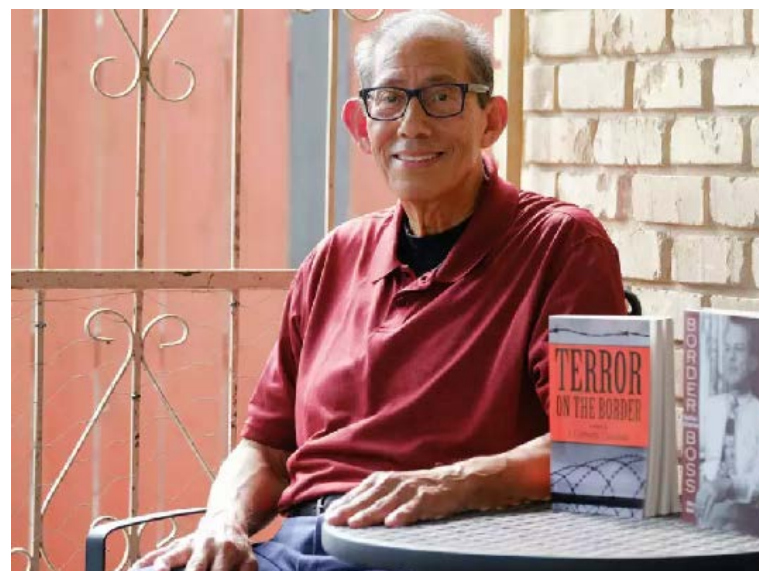
“He was an amazing person and well read on a variety of topics,” Quezada wrote. “I do miss his friendship. May his soul rest in peace.”

Many essays express his love of baseball. In 1952, Quezada started collecting baseball cards to see if the major leagues had Latinos on team rosters. He frequented mom-and-pop grocery stores in the barrio, scouring shelves for packs of cards with a slab of bubble gum, all for a penny. He’d sift through stacks and marvel over stats of his heroes. Classmates would stop by his house to trade doubles of cards of players from Cuba, Laredo and Mexico.

Quezada’s appreciation of athletics extended to basketball, namely Wilt Chamberlain. One Saturday evening in 1962, hot winds swept the neighborhood as he kept an eye out for his father, who drove a city bus. Each day, he waited at a bus stop to hand his papa a lunch box packed by his mother, receiving a quarter in return. Then Quezada would spend it on a comic, candy and soda at the Cardenas News Stand a few feet away.

That day, headlines on a San Antonio paper upended his routine — the night before, Chamberlain had scored 100 points as the Philadelphia Warriors beat the New York Knicks 169-147. He bought the paper and added to his treasure chest of sports memorabilia.

Quezada is grateful his mother didn’t toss his collection in the trash when he left Laredo in the fall of 1967 to attend St. Mary’s.



On April 4, 1968, Quezada was studying in his dorm room at Charles Francis Hall when his roommate burst in, shouting that Martin Luther King Jr. had been assassinated. Quezada closed his books and the two walked to Assumption Chapel, which was rapidly filling with students praying for the slain leader.

Quezada wrote his master’s thesis about Father Carmelo A. Tranchese, recognized for helping bring federal housing projects to San Antonio. Standing 5 feet, 8 inches tall, his parishioners called him El Padrecito, the little father.

He learned Spanish from his parents, both from Mexico, but when he was 4, his mother sent him to learn English from a retired teacher in the neighborhood. Quezada developed his love for reading and writing in a bedroom converted to a classroom, nurtured at St. Augustine Elementary School by Sister Mary Emmanuel.

The nun taught Quezada and classmates to quickly express thoughts, sending eight students to the blackboard to write on a topic for five minutes. All the kids had to write. The students would critique their work. By eighth grade Quezada

got an A-plus grade on a 10-page assignment — a memoir dedicated to his parents.

Quezada was a junior at St. Augustine High School when he worked with Montalvo, his childhood legend. El Oso hired Quezada, who looked older than his age, to bartend at American Legion Post 59 after school and weekends.

And so the lifelong fan found himself in the presence of his idol. Quezada confirmed that large tufts of hair did indeed sprout from the former baseball player’s body. In a twist of fate, Montalvo bestowed his own nickname to the tall and lanky Quezada, the sobriquet “La Sorgia.”

Without fame, recognition or popularity, the young sports fan had landed in the pantheon of pseudonyms — a space reserved for giants of the game.

Photo Caption: Retired educator J. Gilberto Quezada outside his home Friday with two of his published works, a novel and a biography of Manuel Bravo, a midcentury Zapata County politico.

Photo by Clint Datchuk

The Day of the Dead Has Risen to Great Acclaim

By Dr. Ricardo Romo

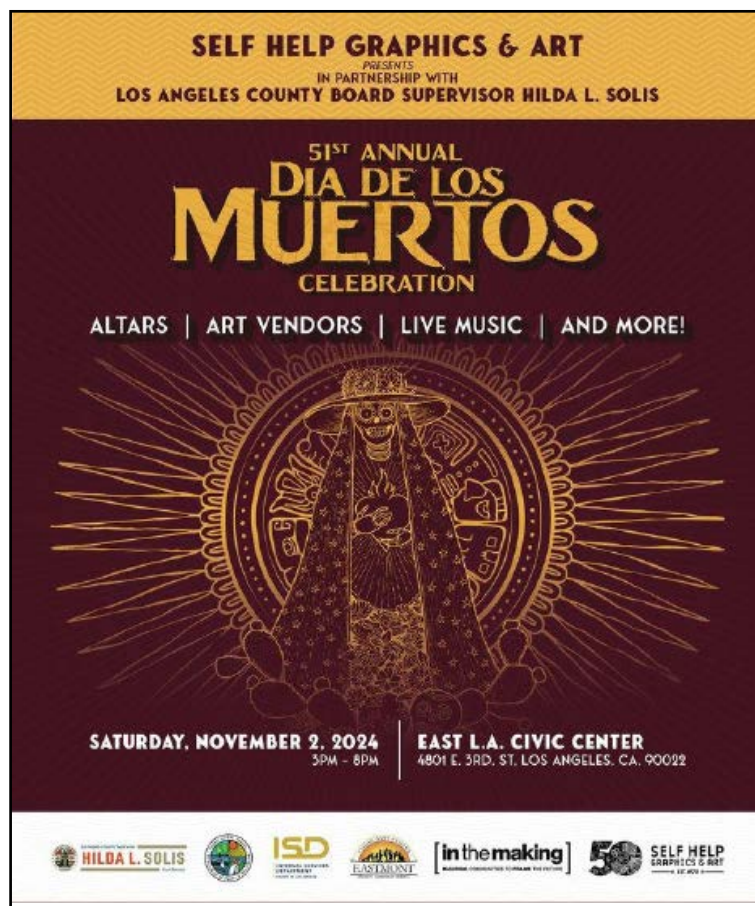
Día de los Muertos ("Day of the Dead") is coming, and its macabre observance across many Latino communities in the US is highly anticipated and welcomed. The celebration originated in Mexico hundreds of years ago and is now honored in many parts of the world. In Los Angeles, one of the major cities where the modern US marking of this tradition began, more than 100,000 will participate in ghoulish style over several special days. Nationally in the US, the Day of the Dead as a local community-sponsored celebration now claims larger numbers of participants than other US Latino holidays including Cinco de Mayo and September 16th.

Before the 1970s, the altars and cemetery celebrations of Día de los Muertos remained largely private family affairs. Families wishing to honor the departed went to the cemetery and placed flowers, food, and drinks on a loved one's grave. That changed when an East Los Angeles Franciscan, Sister Karen Bocalero, spearheaded the introduction of the Day of the Dead celebration in Southern California. Sister Karen, as she was known to the art community, was the lead member of a team of artists who founded Self Help Graphics & Arts [Self Help] in 1973 in East Los Angeles.

Sister Karen and the dedicated trio of Latino artists who originated Self Help sponsored the first Día de los Muertos in Los Angeles in November 1973. The event drew thousands from local neighborhoods and beyond, and the community asked Self Help to sponsor the event the following year. Sister Karen, who trained at Temple University as a Master Printer and artist, wrote the initial Day of the Dead grants to the National Endowment for the Arts and the National Endowment for the Humanities. At the time, Self Help was among the first Latino nonprofit art organizations in the US to receive funding from these two prestigious organizations.



*Traditional dishes for Día de los Muertos observance.
Photo by Ricardo Romo*



Amalia Mesa-Bains, The Library of Sor Juana Inés de la Cruz. Courtesy of the San Antonio Museum of Art.

Photo by Ricardo Romo.

With generous support from several grants, a Self Help team organized a breathtaking three-day Día de los Muertos celebration procession in Los Angeles that garnered national attention.

The Aztecs who founded Mexico in 1325 celebrated Día de los Muertos as did other older Indigenous people including the

Olmecs, Mayans, and Toltecs. The Aztec people believed that Queen Mictecacihuatl ruled over the underworld and served as a protector of the dead. The celebration honored the Aztec goddess Mictecacihuatl who returned annually to grave sites to ensure the bones of the deceased were protected. Mictecacihuatl,



Art Students and volunteers preparing for Self Help observance of Día de los Muertos.

Photo by Ricardo Romo.

also known as the "Lady of the Dead," presided over the Indigenous celebrations which lasted a month beginning in early November.

When the Spanish arrived in Mexico in 1519, Friars began converting the native peoples to Roman Catholicism. Nonetheless, conquered natives continued their religious traditions, so the Catholic Bishops arranged for the Indigenous holiday to coincide with the Catholic celebration of All Saints and All Souls' Day. (November 1 and 2, respectively).

In the more modern version of the Day of the Dead sacred tradition, families and friends

gather to honor and celebrate loved ones who have passed away. In Latino communities across the US, the tradition includes building ofrendas [altars], preparing favorite dishes for the deceased, visiting grave sites, and sharing fond memories.

In rural Mexican communities, family members and friends celebrate Día de los Muertos with ofrendas [offerings] of special foods such as pan de muerto or atole [corn cereal]. Harriett and I visited a beautiful Día de los Muertos celebration in Oaxaca some years ago. On those celebratory days, the dead were thought to be awakened from



Art student preparing for Self Help observance of Día de los Muertos. Photo by Ricardo Romo.



A Happy Calavera couple at Día de los Muertos in San Antonio. Photo by Ricardo Romo.

their eternal sleep by the presence of guests and the scent of favorite foods and flowers. Music, dances, sand paintings, and candles also contributed to the awakenings.

In larger communities and cities such as Mexico City and Los Angeles, Día de los Muertos is celebrated with a procession. Several years ago a James Bond movie, *Spectre*, opened with an elaborate Day of the Dead procession of large paper mache figures and costumed crowds dancing through the streets of downtown Mexico City. Mexico City officials decided that the celebration of Day of the Dead was indeed a good idea. Oscar Lopez, a journalist with the *New York Times*, noted on October 30, 2021, "The parade has since become an important tourist attraction for the capital, with 2.6 million attending in 2019."

Today the non-profit art and culture organization Self Help remains committed to the Día de los Muertos celebration, but other organizations in Los Angeles offer competing venues and events. John Valadez, a long-time artist in the Los Angeles Latino community, told me that 50 years ago when the Día de los Muertos started, the event was modest in attendance. However, once it evolved into a street procession the local community joined with enthusiasm. The streets were crowded with Latinos of all ages wearing costumes and masks. My friend Oscar

Castillo, an award-winning photographer who covered the Los Angeles Día de los Muertos for several newspapers, agreed that today's celebration looks considerably different from the Día de los Muertos celebrations of the early 1970s.

In the meantime, Self Help is thriving, hosting cultural events, training the next creative generation, and printing and showing the works of established artists. In the Spring of 2024, Self Help began major renovations to their building on 1300 First Street. As Self Help celebrates its

51st year as an arts organization, the nonprofit has expanded its collaboration with museums and universities in Southern California. Over the years, the organization has offered hundreds of artists training in printmaking, painting and drawing, and cultural arts. Additionally, Self Help has created



A small cemetery in Oaxacan village during the Day of the Dead observance. Photo by Ricardo Romo.



A San Antonio couple celebrates Día de los Muertos. Photo by Ricardo Romo.



A Día de los Muertos altar at the Pearl, San Antonio, Texas. Photo by Ricardo Romo.

an important venue for emergent artists to present their creative works. Self Help's talented teachers, staff, and volunteers not only have provided opportunities

for individuals to develop creative talents, but they have also promoted Latino art and culture and enhanced Latino community pride and development.



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Bexar County Celebrates Manufacturing Month at Commissioners Court

Courtesy of Nicole Galindo

Bexar County honored October as Manufacturing Month with a special session at the Commissioners Court on October 8th. The event featured a proclamation presented by Commissioner Clay-Flores, recognizing the vital role of the manufacturing industry in the local economy.

In addition to the proclamation, David Marquez, Executive Director of Bexar County Economic Community Development, delivered a presentation highlighting the impressive growth of the local manufacturing sector. He also discussed the Texas Mexico Automotive Super Cluster (TMASC) and outlined the learning paths available for community members seeking to develop the skills necessary for successful careers in manufacturing.

“Manufacturing is a cornerstone of our local economy, providing valuable careers and

fostering innovation,” said Commissioner Rebeca Clay-Flores. “The upcoming \$531 million expansion of Toyota is bringing more than 400 new jobs to Bexar County, and JCB’s \$500 million investment will create 1,500 new jobs in Precinct 1. These investments, along with the contributions of a diverse range of other local manufacturers, make us proud to celebrate Manufacturing Month, and I encourage our community to explore the vast opportunities within this vital industry.”

Local manufacturers, industry partners, and community members attended this important event to show their support for the manufacturing sector and explore pathways to success within the industry. These community partners included:

- 80/20 Foundation
- Alamo Colleges
- Avanzar
- Bexar County Military & Veterans Services



- Chrysalis Ministries
- Goodwill
- Greater SATX & SA Worx
- Haven for Hope
- International Advanced Technology Center
- JCB
- Mission Solar
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- Workforce Solutions Alamo

This collaborative effort demonstrates Bexar County’s commitment to promoting and strengthening the local manufacturing industry.

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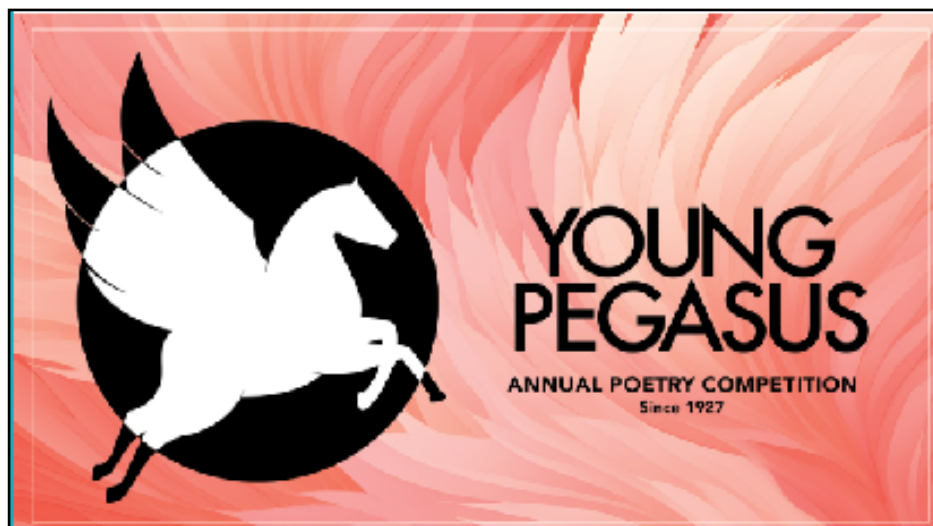
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Calling All Young Poets!

We are excited to announce that submissions are open for the annual Young Pegasus poetry competition, celebrating the creativity of young writers. ✨

Poets aged 18 or younger who live or attend school in Bexar County are eligible to submit their work. Entries will be accepted [online](#) through November 30, 2024.



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This exhibit is made possible by the support of the City of San Antonio: Department of Arts and Culture, Texas Commission on the Arts, The National Endowment for the Arts, The Alice Kleber Reynolds Foundation, San Antonio Area Foundation, The Jefferson Woodlawn Lake Community Development Corporation, and the many friends of Centro Cultural Aztlan.



¡En Vivo Desde San Anto! Noche de Música y Memoria

Saturday, October 19 | 6 - 9 p.m. | Central Library

Celebrate Hispanic Heritage Month with a special library 'after-hours' event from 6-9 PM on Central Library's iconic 3rd floor terrace. Enjoy performances by participants in the ¡En Vivo desde San Anto! workshop series, created and presented by frequent LCRC collaborator Bonnie Iza Cisneros.

Other artists will include Marisela Barrera, Mauro de la Tierra y Los Juanos, and Tomás Ybarra-Frausto, to name a few. The San Antonio music memories documented and preserved through this workshop will be showcased in an official zine that will be released this night. Botanas y aguas frescas generously provided by La Familia Cortez.

Registration required.

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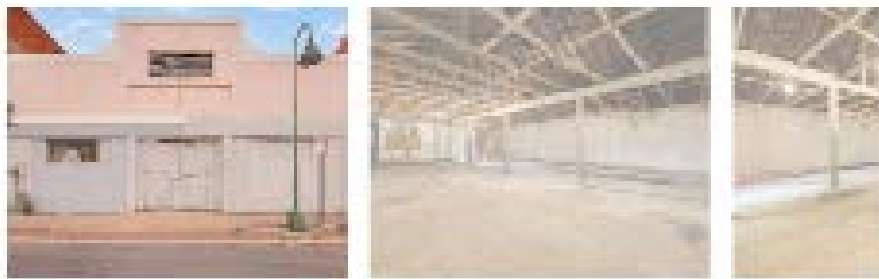
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Yankees Ganó El Primero A Tuzos

Macario Rosas Nombrado Coach De Broncos

Por Sendero Deportivo

En lo que fue espectacular partido de gran final serie del playoff categoría Masters 50+ Liga Potranco de la temporada dedicada al lanzador derecho regiomontano Hilario Álvarez de Tuzos.

El campo 2 del complejo deportivo Potranco Baseball Field propiedad del artista Eloy Rocha y bajó la dirección del presidente Simón Sánchez, la excelente colaboración de la comentarista Linda Garza, quién además lleva los scores en cada partido.

El Bicampeón Yankees de Luis Velázquez doblegó a Tuzos 11-5 carreras, por lo que su timonel Luis Ríos, éste domingo 13 de octubre tiene el compromiso de emparejar la serie a ganar 2 de 3 partidos.

Yankees con su lanzador Willie Martínez [ganador en nueve entradas], se impuso ante el pitcheo del abridor Juan Carlos Cerda "La Chiva" quién fue relevado por el ex campeón lanzador derecho Ubaldo Montelongo, quien con su experiencia y conocimiento sobre los bombarderos rivales, logró detener su defensiva.

Montelongo, hizo gran jugada en el plato en su intento de poner out al corredor de Yankees, el receptor Abe Vargas. Quién anotó tras desición del ampayer en jefe que marcó "safe".

El presidente Simón Sánchez, oficialmente dijo que el lanzador izquierdo Moisés Cervantes de Yankees ganó el título del mejor pitcher con marca invicta de 11-0. Además

indicó lo siguiente "Éste ha sido un playoff bien jugador por los cuatro equipos clasificados".

Por su parte Luis Velázquez enfatizó lo siguiente. "Jugamos bien Yankees pegó dos jits más que Tuzos. Estamos puestos para el segundo partido".

Luis Ríos, afirmó que Tuzos lo darán todo. "Jugar mejor en nuestro plan de juego. Éso será nuestro compromiso cómo equipo".

El Magnate Roberto Garza de Broncos, aprovechó el momento para ofrecer grato convivió y a la vez presentar a su nuevo coach Macario Rosas, quién ha venido cumpliendo excelentemente cómo jugador cubriendo todas las posiciones.

Garza, seguirá sirviendo de manager [propietario],

afirmando que en la siguiente temporada Macario Rosas, hará sus propias desiciones dentro de las alineaciones y sobre el terreno de juego.

Lo cuál Rosas, aceptó enormemente. "Agradezco la confianza de nuestro manejador por darme su aval. Broncos seguirá adelante cómo lo hemos venido haciendo en la clasificación de postemporada".

En las fotos aparecen: Roberto Garza dueño y manager de Broncos

en los momentos de presentar al nuevo coach Macario Rosas-segundo de izquierda a derecha.

Ubaldo Montelongo de Tuzos en cerrada jugada en el plato dónde hizo lo imposible para poner out al corredor Abe Vargas receptor de Yankees. Moisés Cervantes campeón pitcher con 11-0 de Yankees y su compañero Willie Martínez ganador del primer partido de gran final contra Tuzos.

[Fotos de Franco].





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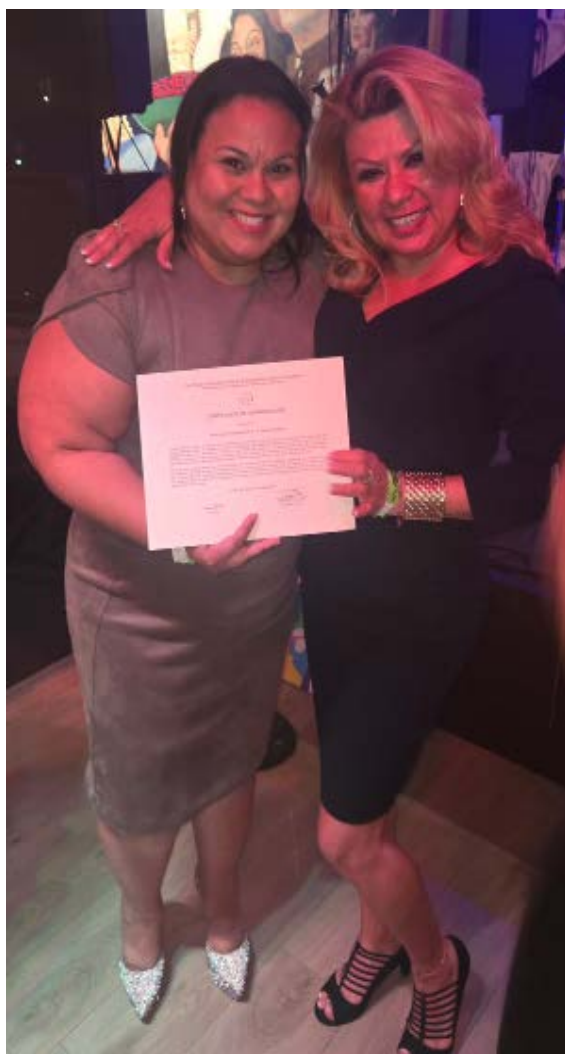
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Happy Birthday Steven Price

By Chapa, Ramon

Yvette Tello was honored by Latinas4Veterans for her work in support of our military veterans in her capacity as Publisher of La Prensa Texas! In addition, Steven Price, Founder of V.O.I.C.E.S. of our Veterans celebrated his birthday. Other incredible ladies honored were Judge Cynthia Chapa, State Rep Josie Garcia, Constable Leticia Vasquez, Minerva Minnie Abrego-Sanchez, Monica Ramirez Alcantara and Cecilia Castellano among others! Congratulations to Yvette and the other honorees!



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MACRI's first traveling exhibit is on view now through October 19, 2024 at the MACRI Visitor Center.

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